HEDY · MILLIE · TESSIE

COMEDY

COMICS

10¢
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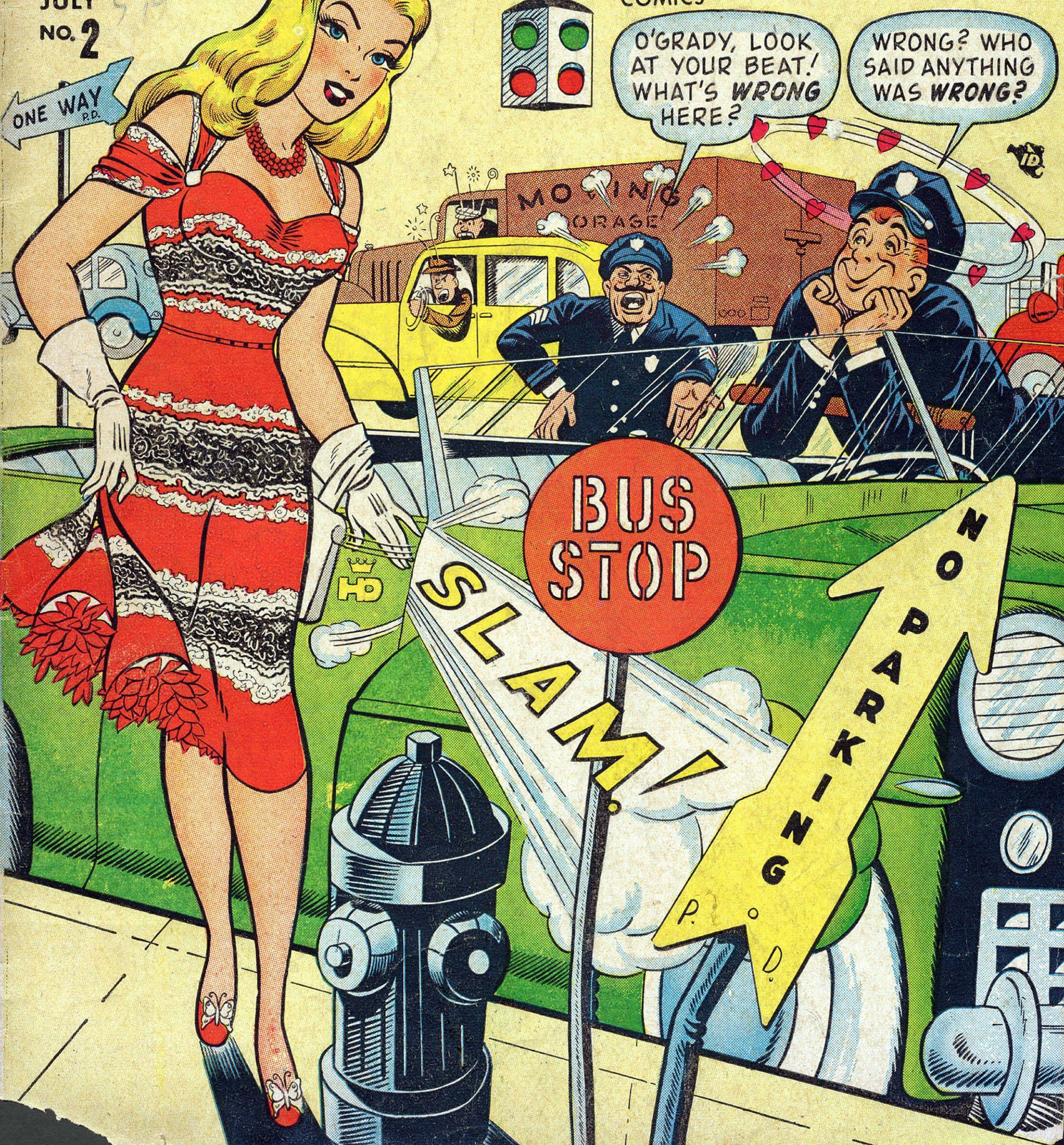
JULY
NO. 2


ONE WAY P.D.
O'GRADY, LOOK AT YOUR BEAT! WHAT'S **WRONG** HERE?
WRONG? WHO SAID ANYTHING WAS **WRONG**?
MOVING STORAGE
BUS STOP
SLAM!
NO PARKING P. D.

BAD SKIN?

Stop Worrying About Pimples, Blackheads and Other Externally Caused Skin Troubles

Try Skin Doctor's Amazing Simple Directions and Be Thrilled with the Difference— Often So Much

CLEARER IN JUST ONE SHORT WEEK

Have you ever stopped to realize that the leading screen stars whom you admire, as well as the beautiful models who have lovely, soft white skin, were all born *just like you* with a lovely smooth skin?

The truth is that many girls and women do not give their skin a chance to show off the natural beauty that lies hidden underneath those externally caused pimples, blackheads and irritations. For almost anyone can have the natural, normal complexion which is in itself beauty. All you have to do is follow a few amazingly simple rules.

Many women shut themselves out of the thrills of life — dates, romance, popularity, social and business success —only because sheer neglect has robbed them of the good looks, poise and feminine self-assurance which could so easily be theirs. Yes, everybody looks at your face. The beautiful complexion, which is yours for the asking, is like a permanent card of admission to all the good things of life that every woman craves. And it really can be yours—take my word for it! — no matter how discouraged you may be this very minute about those externally caused skin miseries.

Medical science gives us the truth about a lovely skin. There are small specks of dust and dirt in the air all the time. When these get into the open pores in your skin, they can in time cause the pores to become larger and more susceptible to dirt particles, dust and infection. These open pores begin to form blackheads which become infected and bring you the humiliation of pimples, blackheads or other blemishes. When you neglect your skin by not giving it the necessary care, you leave yourself wide open to externally caused skin miseries. Yet proper attention with the double Viderm treatment may mean the difference between enjoying the confidence a fine skin gives you or the embarrassment of an ugly, *un*beautiful skin that makes you want to hide your face.

The double Viderm treatment is a formula prescribed by a skin doctor with amazing success, and costs you only a few cents daily. This treatment consists of two jars. One contains Viderm Skin Cleanser, a jelly-like formula which penetrates and acts as an antiseptic upon your pores. After you use this special Viderm Skin Cleanser, you simply apply the Viderm Fortified Medicated Skin Cream. You rub this in, leaving an almost invisible protective covering for the surface of your skin.

This double treatment has worked wonders for so many cases of external skin troubles that it may help you, too ***—in fact, your money will be refunded if it doesn't.*** Use it for only ten days. You have everything to gain and nothing to lose. It is a guaranteed treatment. Enjoy it. Your dream of a clear, smooth complexion may come true in ten days or less.

Use your double Viderm treatment every day until your skin is smoother and clearer. Then use it only once a week to remove stale make-up and dirt specks that infect your pores, as well as to aid in healing external irritations. Remember that when you help prevent blackheads, you also help to prevent externally caused skin miseries and pimples.

Incidentally, while your two jars and the doctor's directions are on their way to you, be sure to wash your face as often as necessary. First use warm water, then cleanse with water as cold as you can stand it, in order to freshen, stimulate and help close your pores. After you receive everything, read your directions carefully. Then go right to it and let these two fine formulas help your dreams of a beautiful skin come true.

Just mail your name and address to Betty Memphis, care of the New York Skin Laboratory, 206 Division Street, Dept 398 New York 2, N. Y. By return mail you will receive the doctor's directions, and both jars, packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. If you are in any way dissatisfied, your money will be cheerfully refunded. To give you an idea of how fully tested and proven the Viderm double treatment is, it may interest you to know that, up to this month, over two hundred and twelve thousand women have ordered it on my recommendation. If you could only see the thousands of happy, grateful letters that have come to me as a result, you would know the joy this simple treatment can bring. And, think of it!— the treatment must work for *you*, or it doesn't cost you a cent.

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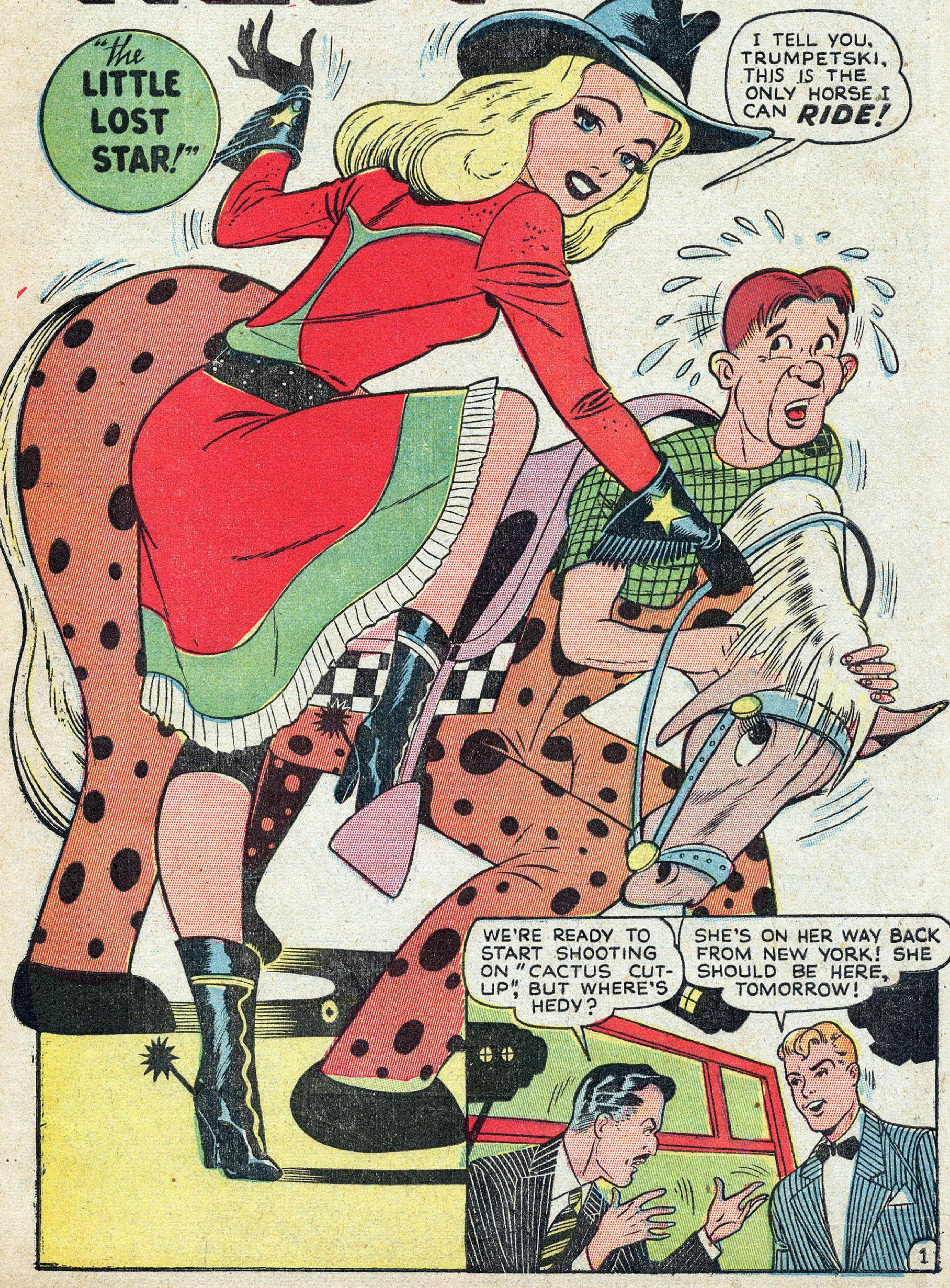
HEDY DE VINE


"the LITTLE LOST STAR!"
I TELL YOU, TRUMPETSKI, THIS IS THE ONLY HORSE I CAN *RIDE!*
WE'RE READY TO START SHOOTING ON "CACTUS CUT-UP", BUT WHERE'S HEDY?
SHE'S ON HER WAY BACK FROM NEW YORK! SHE SHOULD BE HERE, TOMORROW!

I CAN HARDLY WAIT TO GET BACK TO HOLLYWOOD! THOSE NEW YORK FANS DROVE ME CRAZY!
Meanwhile AT THE HEAD OF THE TRAIN...
BETTER SLOW DOWN! THERE'S A HERD OF *CATTLE* CROSSING THE *TRACK!*
THEY DON'T EVEN BUILD *FENCES* IN THESE WIDE OPEN SPACES!
THE TRAIN'S STOPPED! GUESS I'LL GET OUT AND STRETCH MY LEGS!
SO, *THIS* IS WHERE THEY MAKE THE WESTERNS!
BUT
THOSE COWS ARE OFF THE TRACK! FULL SPEED AHEAD!
AND
CHOO! CHOO!
?
STOP! WAIT FOR ME!
WHOOOOOOOOOOOO
WHOOOOOOOOOOOOOOO

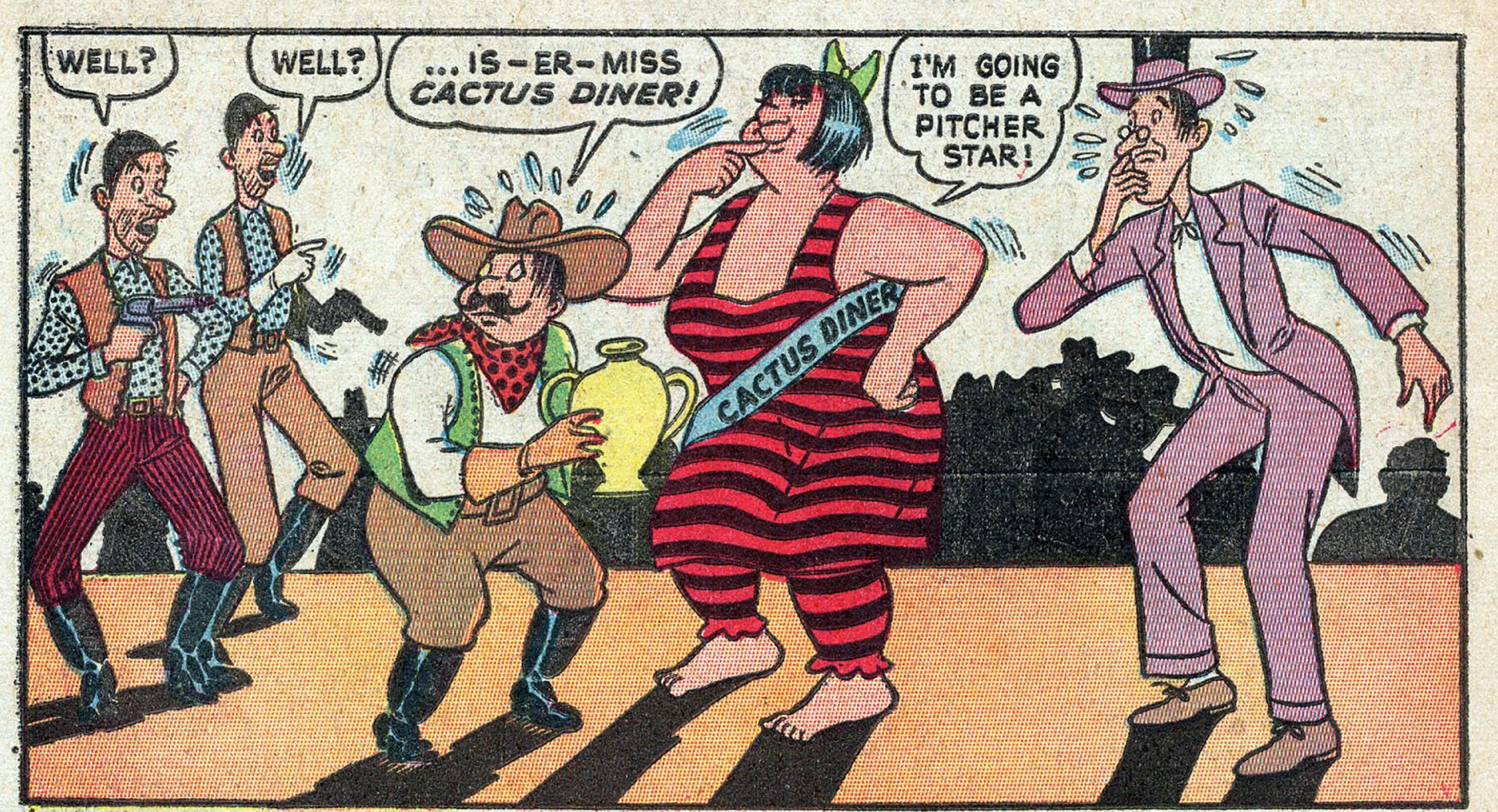
GOSH! WHAT A FIX! NO TRAIN, NO MONEY! I WONDER WHERE THOSE COWS ARE GOING!
THOSE STEAKS MUST HAVE A HOME! I'LL FOLLOW THEM! OW, MY ACHING FEET!
CIVILIZATION, AT LAST! NOW TO CONTACT THE *STUDIO!*
THEY START SHOOTING MY NEW *PICTURE* NEXT WEEK! I'LL WIRE GREGORY FOR CARFARE OUT OF HERE!
JUNCTION VALI
GENERAL STORE
WHERE CAN I SEND A TELEGRAM TO HOLLYWOOD, *COLLECT!*
YOU CAN'T!
GEE, MISTER, I'M BROKE! HOW CAN I GET SOME MONEY?
THEY NEED A *WAITRESS* AT THE CACTUS DINER DOWN THE STREET!
OH, DEAR - I'VE GOT TO GET OUT OF THIS PLACE SOMEHOW!
I'LL TAKE A JOB AS A WAITRESS UNTIL I CAN EARN ENOUGH MONEY!
Cactus DINE

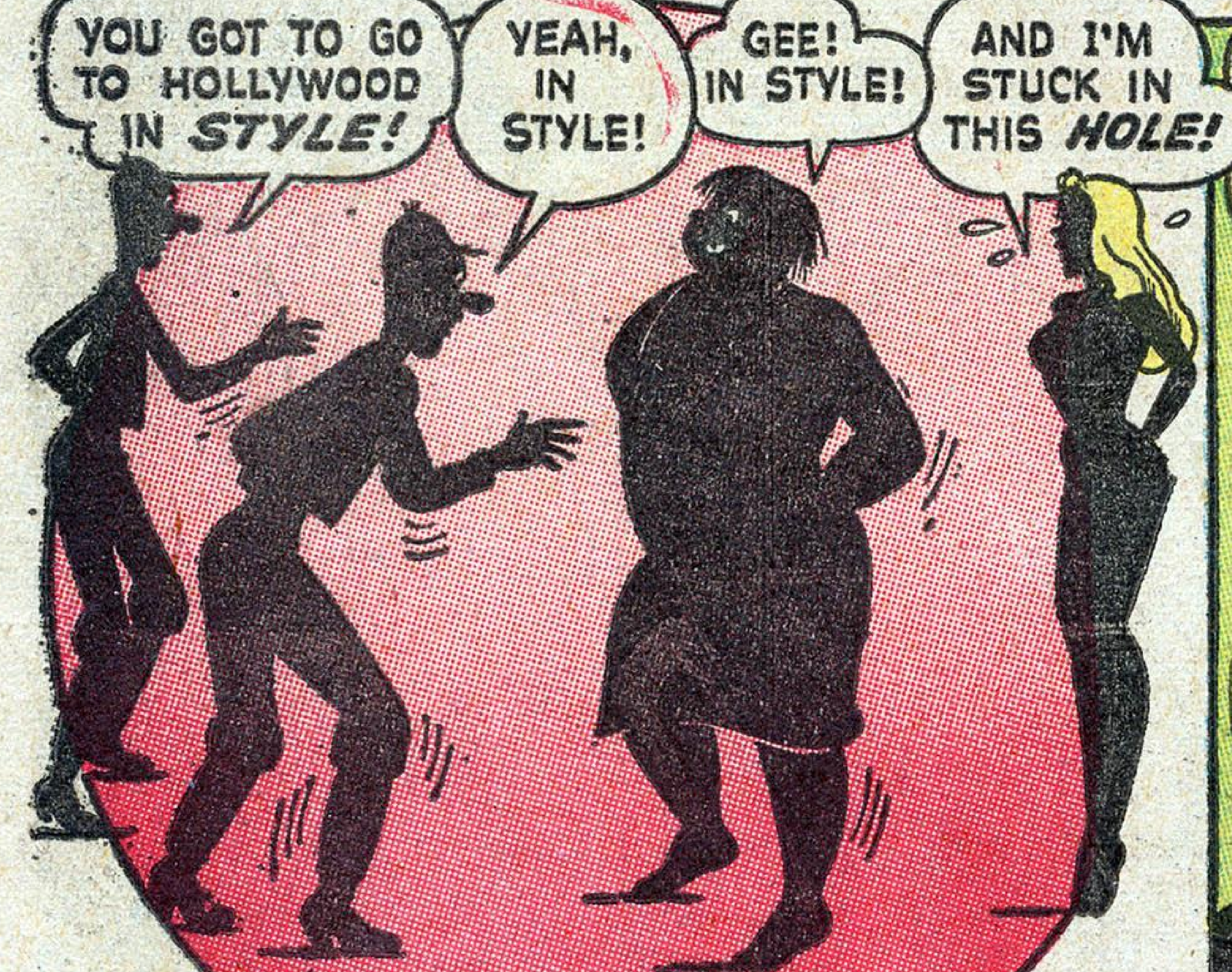
I'D LIKE TO SEE THE BOSS!
THAT'S ME! CALAMITY JEAN!
I'D LIKE THAT *WAITRESS JOB!*
HAD ANY *EXPERIENCE?*
EXCEPT IN ONE OF MY PICTURES, I...
YOU LOOK KINDA SKINNY! I'LL SEE WHAT MY BROTHERS SAY!
LEM! LUCIFER!
DIDJA *CALL* US, SIS?
THIS HERE GAL WANTS THE *WAITRESS JOB!*
SHE'S MIGHTY PURTY!
GUESS YOU'RE HIRED, GAL!
YOU'VE SAVED MY *LIFE!*

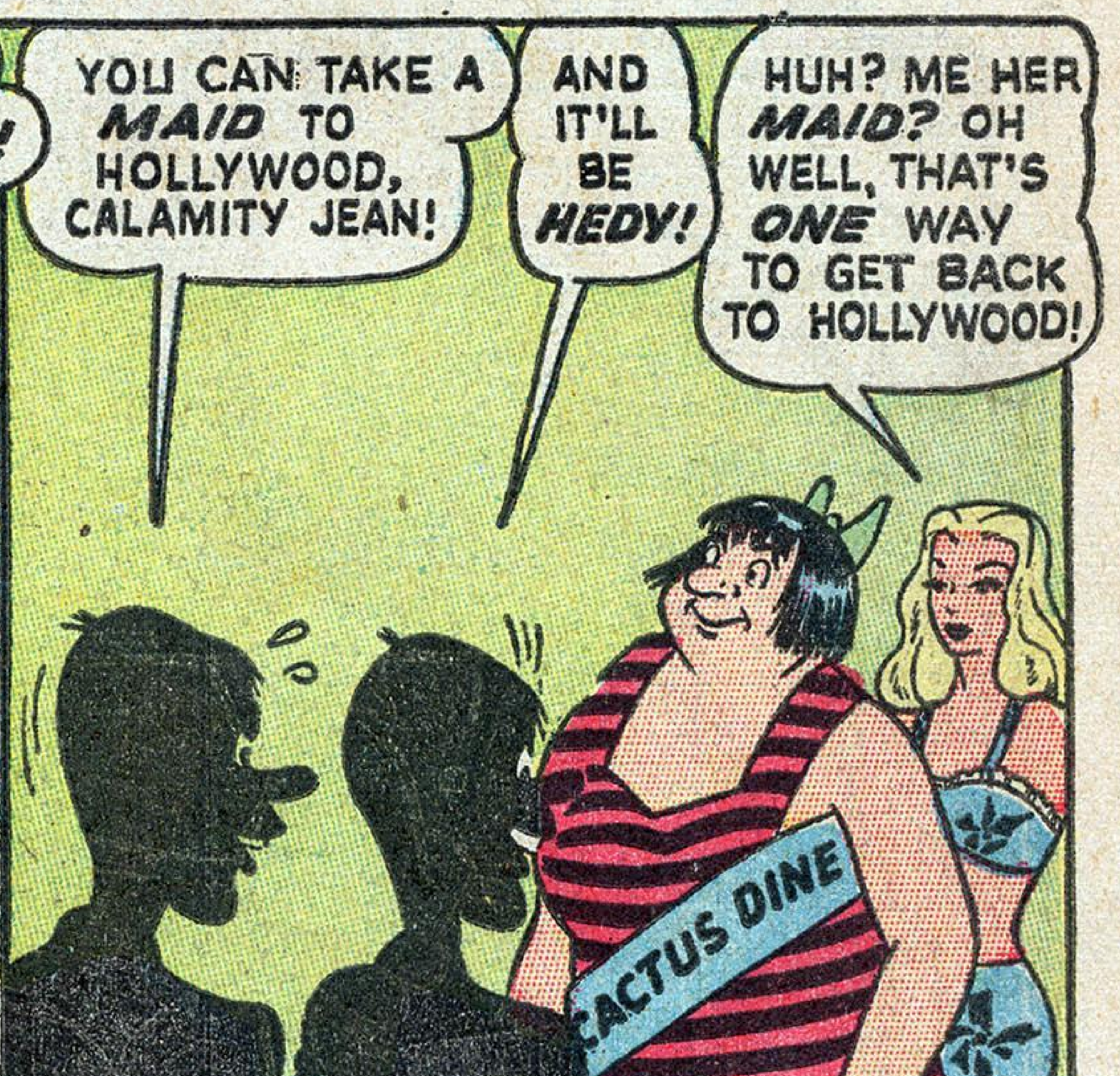
MEANWHILE BACK IN HOLLYWOOD . . .
IF THIS IS *YOUR* IDEA, GABBY, I'LL...
GREGORY LE GRAND PRODUCER
Star STUDIOS
WELL, HAVE YOU ANY EXPLANATIONS, GABBY?
NEWS
HEDY DEVINE VANISHES
I SWEAR, G.L., I HAD *NOTHING* TO DO WITH IT!
WOE IS ME! HEDY HAS THE LEAD IN THAT NEW HORSE OPERA, "CACTUS CUT-UP!" WE START SHOOTING NEXT WEEK!
I DON'T KNOW WHAT COULD HAVE HAPPENED TO HER!
WHAT A TIME FOR THAT GIRL TO PLAY *HOOKEY!*
I'VE GOT IT— THE *STAR* FOR THAT PICTURE-
WE'LL RUN A *BEAUTY* CONTEST AND LET THE *WINNER* TAKE HEDY'S PLACE UNTIL HEDY SHOWS UP!
IT'S BEEN DONE *BEFORE!*
WE'LL RUN IT IN CACTUS COUNTY, ARIZONA! THINK OF THE PUBLICITY! WE'LL HAVE THE WHOLE COUNTRY TALKING ABOUT HEDY!
OKAY, GABBY! IT'S OUR LAST CHANCE!

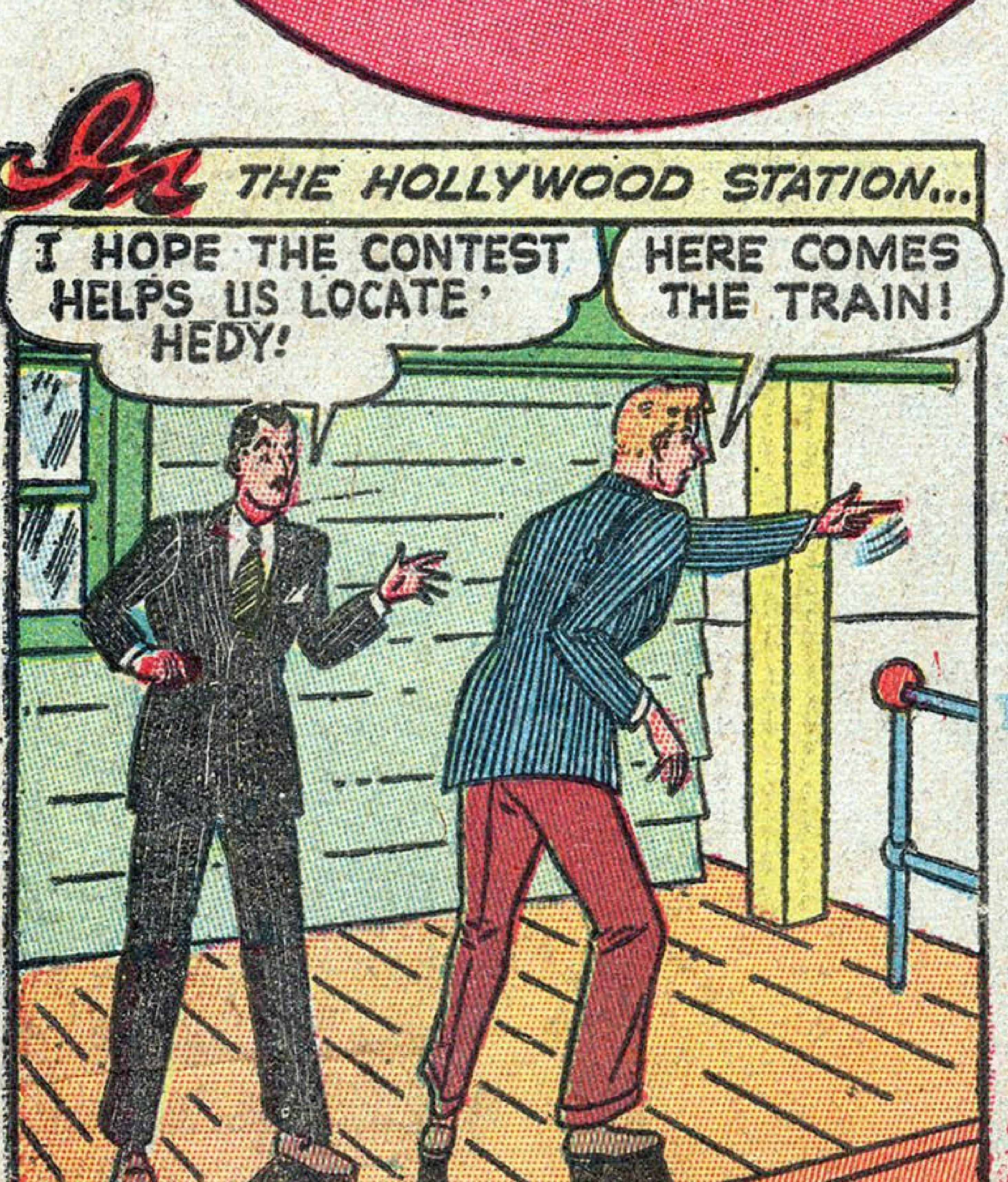
Back AT JUNCTION VALLEY
GOSH, I HATE THIS DUMP!
WHAT'CHA DOIN' TONIGHT, LOVELY?
BALONEY .25
CHEESE .15
.20
.45
NONE OF YOUR BUSINESS!
I'LL MAKE YA *FALL* FOR ME!
TRIP!
SPLAT!
HEY, HERE'S SOMETHING FOR YOU, GORGEOUS! A *BEAUTY CONTEST!*
HUH?
IF YOU *DON'T MIND!*
CACTUS COUNTY BEAUTY CONTEST WINNER WILL RECEIVE Hollywood Trip AND CONTRACT
WOW! IS THIS *LUCK!* I'LL *WIN* THAT CONTEST AND BE BACK IN HOLLYWOOD NEXT WEEK!

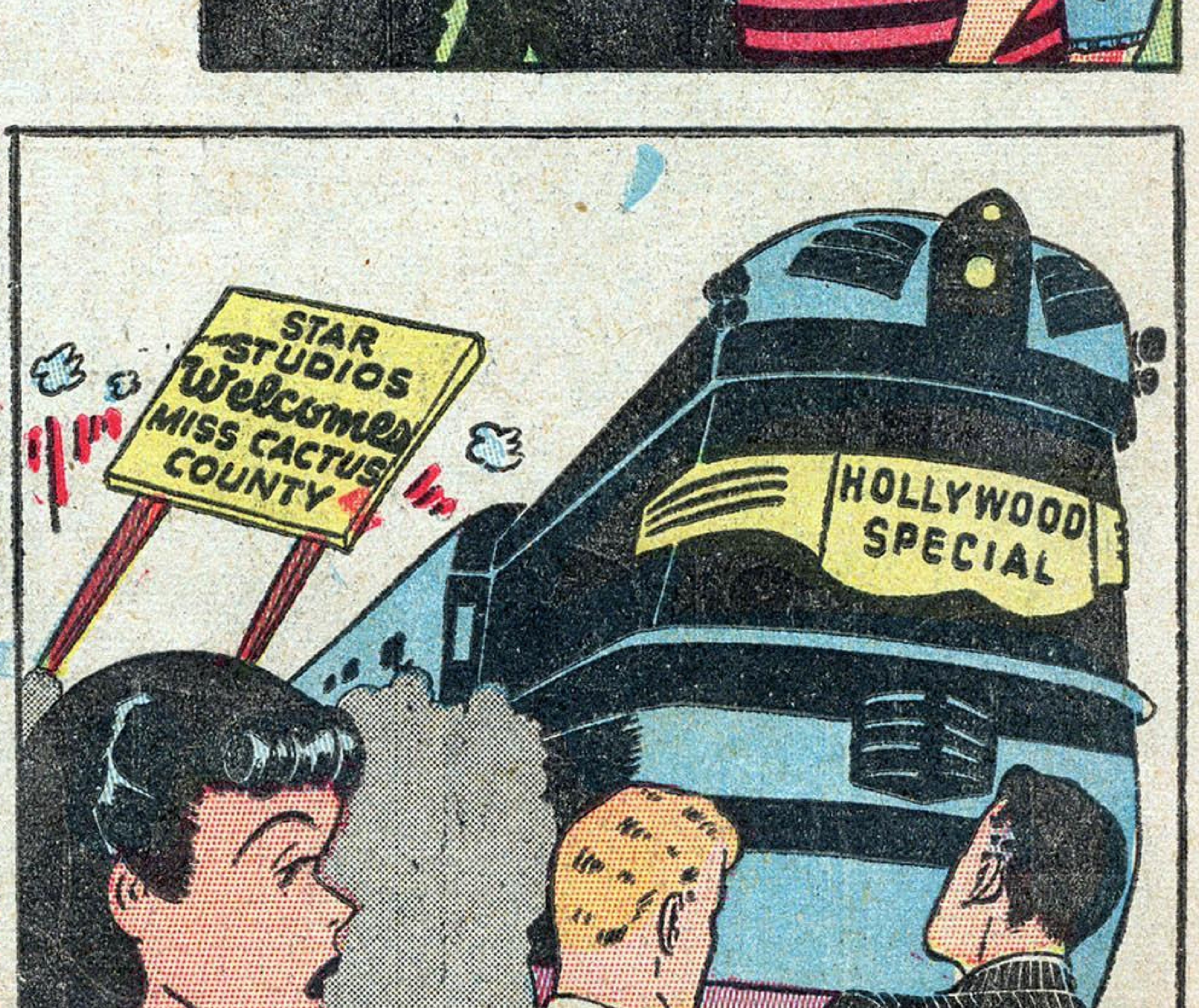
THE DAY OF THE CONTEST!
I HOPE I AIN'T STUMPED! ALL I EVER JUDGED WAS A *HOG CALLING CONTEST!*
I'VE JUDGED RUSTLERS AND CLAIM JUMPERS, BUT THESE FEMALE CRITTERS IS A LOT WORSE!
MISS SAGEBRUSH
RED VALLEY
WHAT A SHAPELY PARCEL OF FILLIES!
THIS IS MORE FUN THAN RIDIN' A BRONCO!
PHOOEY!
CACTUS DINER
MAN ALIVE, *SHE'S* A PURTY FILLY!
RIGHT PURTY ENOUGH TO *WIN!*
THE WINNER OF THE CONTEST IS-- MISS-
JUNCTION VALLEY
IF YOU WANTS TO *LIVE*-
?


WELL?
WELL?
...IS–ER–MISS *CACTUS DINER!*
I'M GOING TO BE A PITCHER STAR!
CACTUS DINER


YOU GOT TO GO TO HOLLYWOOD IN *STYLE!*
YEAH, IN STYLE!
GEE! IN STYLE!
AND I'M STUCK IN THIS *HOLE!*


YOU CAN TAKE A *MAID* TO HOLLYWOOD, CALAMITY JEAN!
AND IT'LL BE *HEDY!*
HUH? ME HER *MAID?* OH WELL, THAT'S *ONE* WAY TO GET BACK TO HOLLYWOOD!
CACTUS DINE


In THE HOLLYWOOD STATION...
I HOPE THE CONTEST HELPS US LOCATE HEDY!
HERE COMES THE TRAIN!


STAR STUDIOS Welcomes MISS CACTUS COUNTY
HOLLYWOOD SPECIAL

HURRY! THEY GOT A COMMITTEE WAITING FOR US!
WHEW! HOLLYWOOD AT LAST!
HEDY!
SURPRISE! WAIT UNTIL I TELL YOU WHAT HAPPENED!
A FEW MINUTES LATER...
BOY- WHAT A STORY! WE RUN A CONTEST TO FIND A GIRL TO REPLACE YOU -AND YOU YOURSELF WIN IT!
BUT I DIDN'T, GABBY! SHE DID!
HOW'JA DO, HANDSOME?
YEOW!
SAY, ARE YOU THINKING OF THE SAME THING I AM, G.L.?
YES, WHAT A MONSTER SHE'LL MAKE IN "FRANKENSTEIN'S MOTHER-IN-LAW!"
GEE, ME A PITCHER STAR! GOSH!
OH, WELL, THAT'S HOLLYWOOD!
THE END
9

HELP WANTED!

IN the first place, none of us liked her. I wasn't the only one shouldering a chip so don't blame me for the way things turned out. Susie Duncan just never gave us a chance

Not that she was a sad sack or a goon gal or even slightly on the drippy side. As far as looks went, she was strictly from heaven—and she wore the slickest clothes in Wellbrook High. But most of us would have been willing to elect Susie "Miss Snob Sister of 1948"!

Before going any further, I'd better get myself introduced. The name is Connie Elvin—black hair, brown eyes, and definitely *not* dream stuff! Still, I do all reet with the gang, and everybody in school seemed to be in solid with everybody else—until Susie Duncan came.

She joined at mid-term, and, taking a quick look, we figured she'd be swell. But right away came the dawn! After classes the first day my best friend, Ellie Johnson, and I went up to Susie in the hall.

"Greetings, chum!" Ellie said. "Glad you're with us!"

"Double that!" I chimed in. "How's for going over to the Sugar Bowl with us now—join the gang in a couple of all-blacks?"

Susie's face seemed to freeze up a little, and she started to brush past us. "Sorry," she murmured, "but I'm afraid I really haven't time for things like that . . ."

And almost before she'd finished talking, she was gone! Then every time the gang asked her to do something after school, Susie was "too busy", or else she'd smile cooly and frost us with, "I'm afraid I simply can't afford to do it!"

"Can't afford a soda!" Ellie snorted one day after Susie'd left. "With those clothes she looks as if she could afford to buy the whole Sugar Bowl!"

"She probably means she can't afford to be seen with us," I said bitterly. "We're not good enough!"

"Oh, *no*, girls," Bunny cut in humorously, "I don't think it's that at all. I think she takes her allowance in minks instead of dollars!"

So the cat session ended in a laugh, which it generally does when Bunny or her brother Steve are around. They're both plenty hep, and in any conversation they always run for the nearest chuckle, which makes them fun to have around. Nobody ever fools them.

That's why we were so surprised when Steve began falling for Susie! Maybe he thought it was a secret yen, but anybody could spot the calf eyes he followed her around with.

"My own brother!" Bunny moaned. "Going over to the enemy's camp!"

But when Steve asked Susie if he could call on her at her house, she turned thumbs down with, "That would be impossible, Steve! I'm *so* sorry!"

We couldn't have been madder! Steve's a right guy, and the way we looked at it Susie was lucky he even looked at her.

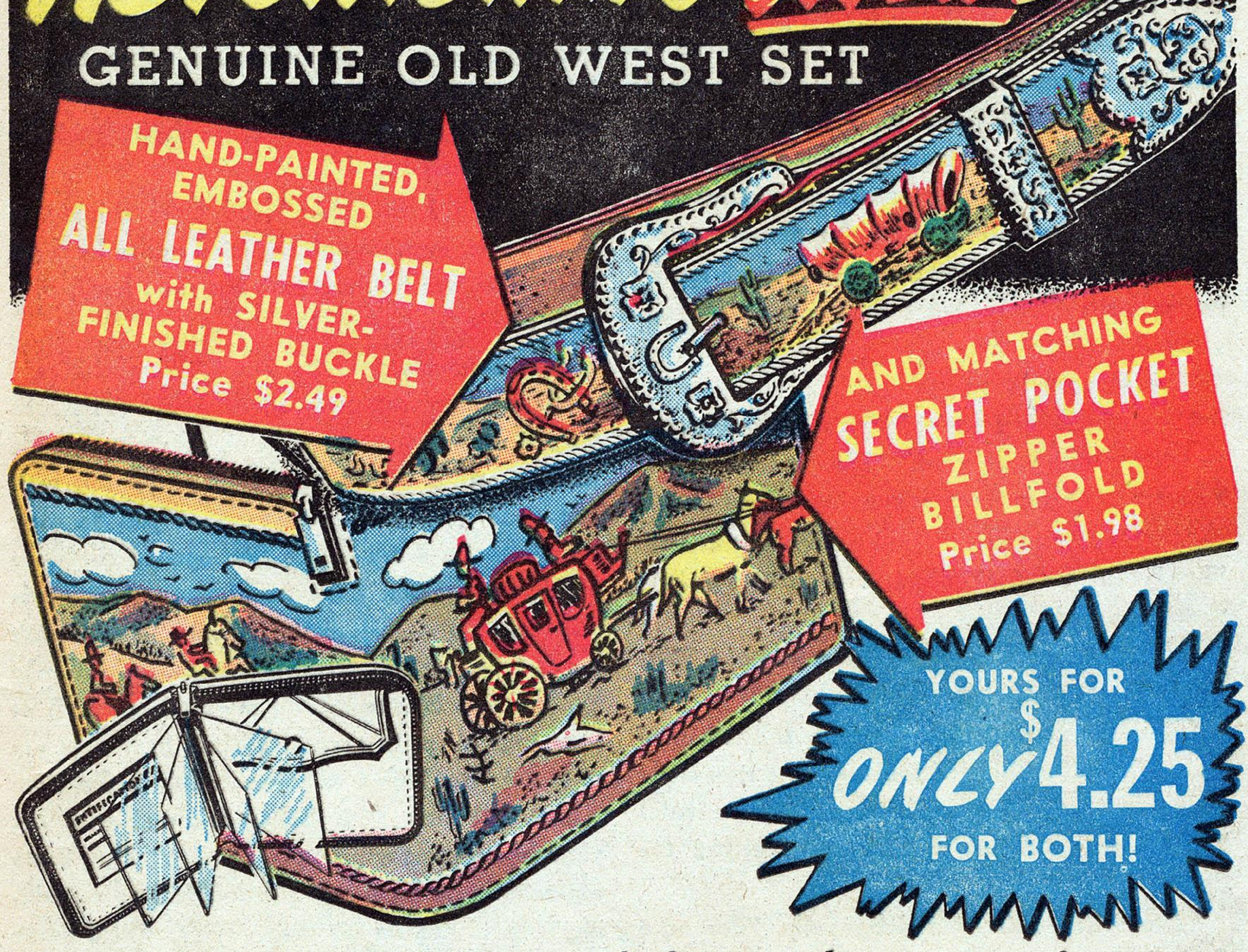
"Listen," Bunny said furiously to her brother, "if you drag that gal to the spring dance after the way she's acted, I'll never speak to you again!"

"I've already asked her—and she's going with me," Steve said unhappily. "Now I wish I hadn't Seems I'm not good enough to go to her house, but I *am* good enough to take her out for a good time!"

Ellie was about to contribute her bit, but we had to break up then to do errands for some of the other kids. A little group of six of us, known as the Ever-Readies, had formed a club early in the year. The idea was to help our pals in any way we could, like running errands and stuff. We'd asked Susie to join the Ever-Readies, but of cour

ASTONISHING VALUE

GENUINE OLD WEST SET



HAND-PAINTED, EMBOSSED
ALL LEATHER BELT
with SILVER-FINISHED BUCKLE
Price $2.49

AND MATCHING
SECRET POCKET
ZIPPER BILLFOLD
Price $1.98

YOURS FOR
ONLY $4.25
FOR BOTH!

LOOKS MADE TO ORDER - with dozens of expensive features!

HERE'S WHAT YOU GET!

THIS BEAUTIFUL ALL LEATHER BELT—EMBOSSED AND HAND PAINTED WITH SILVER FINISHED BUCKLE, BELT TIP, AND BRIDGE! This belt is "Real Old West." The vivid colorings—red, blue, yellow, green, white, and brown—are hand painted on top of the embossing so that every detail stands out in its natural color as real as a western picture The metal buckle, belt tip and bridge are embossed and silver finished, and stitched so that they cannot slip. A real work of art from tip to buckle—the finest product of skilled craftsmen with long years of high quality experience in belt making. It's comfortable, long wearing, distinctive, and harmonizes with almost any costume. Made in sizes 26 to 38.

MATCHING ZIPPER BILLFOLD WITH SECRET POCKET AND 8 PICTURE AND PASS WINDOWS! The same scene on the belt is repeated in all its beauty and detail on the full length—both sides—of the wallet. Each wallet is saddle finished, gorgeously embossed with colors that won't rub off. The smooth sliding zipper completely seals the wallet so nothing can fall out, and in addition to 8 picture and pass windows there's a built in change purse and identification card window plus a large currency compartment! And here's the big EXTRA—a patented secret pocket to hide your precious papers and money from prying eyes.

YOUR FRIENDS WILL TURN POP-EYED WITH ENVY!

You'll be the pride of the neighborhood when you wear this outfit. This genuine "Old West" set looks made to order especially for you. It's gorgeously hand painted in 6 different colors that will not rub off. TAKE ADVANTAGE OF THIS SENSATIONAL OFFER NOW!

THE LEATHERCRAFT COMPANY
386 MAIN AVE. CLIFTON, N. J.

SEND NO MONEY— JUST MAIL COUPON

THE LEATHERCRAFT COMPANY
Dept. 31,
386 MAIN AVE.,
CLIFTON, N. J.

Gentlemen: By return mail, rush me the beautiful hand colored all leather "Old West" Belt, Wallet, or Set as checked below. On arrival I will pay the postman amount indicated plus fed. tax, postage and C.O.D. charges If I am not completely satisfied, I can return within 10 days for full refund

My Belt Size Is..........
☐ Send Belt Only—$2.49
☐ Rush me the Complete Set—$4.25
☐ Send Wallet Only—$1.98

My Name..

Address..

City.............................. Zone.......... State..........

she was far "too busy" to help anybody else!

The Ever-Readies had plenty to do before the prom. We were in charge of all the organizing, choosing the refreshment and decorating committees, seeing that everything got done There's a rule at Wellbrook that none of the kids can attend the spring dance unless they help ahead of time so, though I hated to, I had to count in Susie. I sent her a standard postcard: "HELP WANTED! We need you two afternoons next week to decide on decorations for the dance."

Believe it or not, I got a card back from her by return mail: "Sorry, but I can't spare two afternoons."

The last straw!

That afternoon I rushed into the Ever-Readies meeting, waving the card. "Take a look, kids!" I shouted. "Queen Susan is running true to form!"

Everybody crowded around to look at the card. "But," Ellie gasped, "nobody ever refuses to help with the dance!"

"Nobody but Sweet Sue!" Bunny snapped. "She thinks she can get away with anything!"

When Bunny said that, suddenly the talk died down. We all exchanged looks—and a slow smile spread around. We had remembered the rule! Nobody who refused to help could attend the dance!

"That's it!" Ellie said delightedly. "For once Susie isn't going to get away with her high-hat selfishness!"

"Roger!" Bunny chimed in. "She won't be able to go—and Steve can get himself a decent date instead of dragging that lemon!"

"Let's get her address from the registrar's office and go over to her precious house!" I suggested excitedly. "We'll show her just how smart she really is—tell her that we're 'so sorry' for a change!"

As one man we raced to the office, got the address, and rushed as fast as we could to Susie's house! I'll have to admit we were glad of the chance to get back at her— in fact, we were so busy laughing and shooting the breeze about it that we hardly noticed the neighborhood. Just as we were knocking on the door, I realized, with a shock, that we were in the poorest section of town—and at a very dingy house!

Susie opened the door herself—and I had another shock! She was wearing old patched clothes, with an apron over them—and there was a mop in her hands!

I was too surprised to think so I just launched into my speech. I explained to Susie that she had been uncooperative all year and that, since she wouldn't help with the dance, we were afraid she couldn't attend it.

But when I finished, I saw tears shining in Susie's eyes, even though she tried not to let them show. She was holding onto the mop hard, with both hands, and crying!

Then suddenly she burst out, "All right! Now I suppose you're satisfied, all of you!" The sobs tangled up with her words. "You didn't believe me when I said I didn't have time to go out with you or to help—but I'd like to see you do what I have to do every day!" She opened the door wider, and we saw a couple of younger children playing in a dreary living room. "We haven't got m-much money, and Mom has nobody to help her but me. She makes all my clothes so I'll at least look all right even if I don't have a penny to spend But I have to come straight home from school and help with housework and with my younger brothers and sisters, and . . ." Now Susie was sobbing so hard that she couldn't go on talking. She leaned on the mop, crying. We'd never been so ashamed before!

Finally I mumbled, "Guess *you* should have sent *us* the Help Wanted card, Susie."

Suddenly Bunny snapped her fingers. "That's it!" she cried. "We're the Ever-Readies—and there are six of us! If we helped your Mom six days a week, Susie, taking turns, that would make just one day of work for you, too. Then you could have fun like the rest of us."

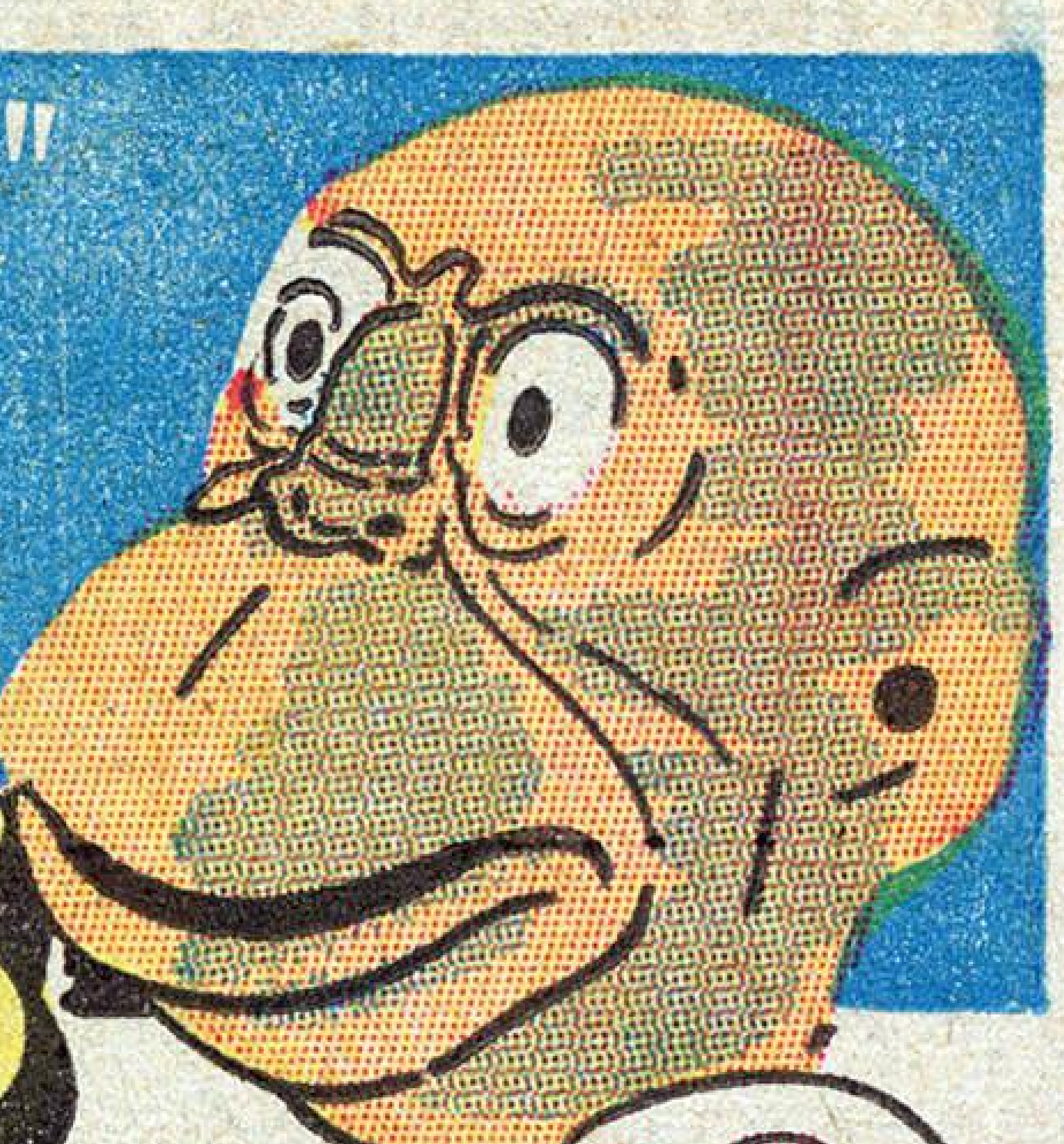
Susie looked at us unbelievingly. Then she began to cry again, but with a different, grateful, smiling kind of tears. She whispered, "Thanks, kids."

Well, Susie went to the dance with Steve, and she was the number one belle, but we didn't mind. In fact, we were proud of her, because after all—Susie belongs to our crowd now!

THE END

Enjoy Hilarious "Monkey-Shines" at your next Masquerade Party
WITH THESE AMAZING LIFE-LIKE

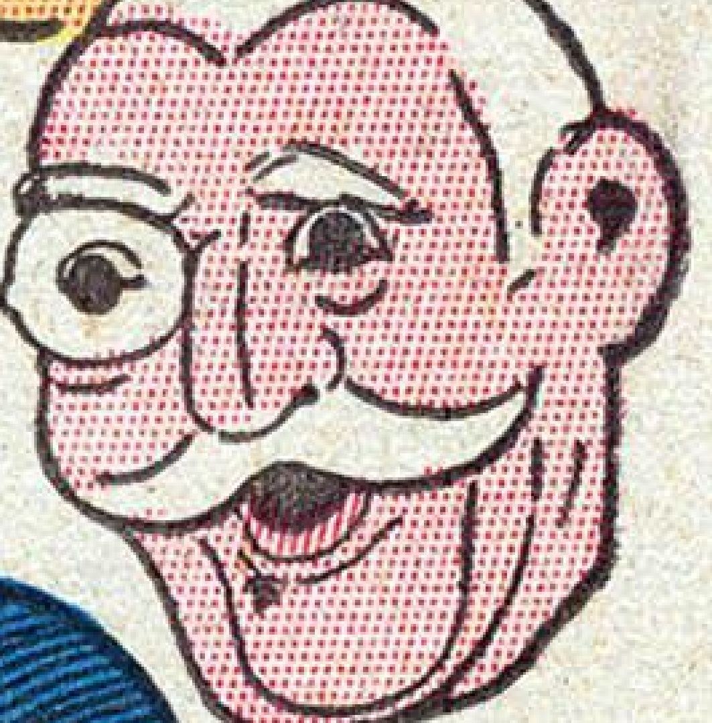
RUBBER MASKS



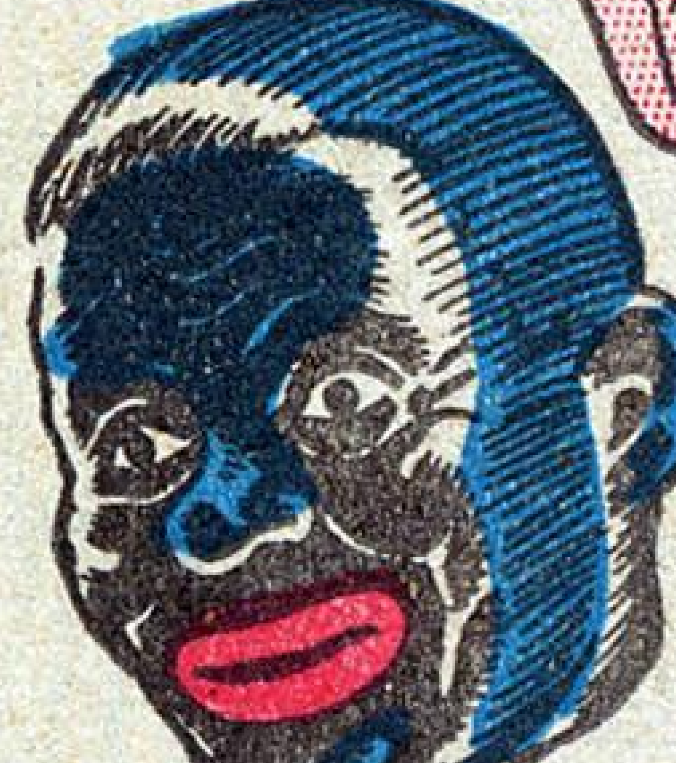
IT PULLS ON OVER THE HEAD LIKE A DIVER'S HELMET
NOW WATCH ME HAVE SOME FUN WITH THE GANG TONIGHT AT THE MASQUERADE

COVER ENTIRE HEAD . . . LAST FOR YEARS . . . SO LIFELIKE PEOPLE GASP WITH AMAZEMENT AND DELIGHT . . . Mold-Art Rubber Masks are molded from best grade natural flexible rubber. They cover the entire head. Yet you see thru the "eyes." The mouth moves with your lips . . . you breathe . . . smoke . . . talk . . . even eat thru it. Hand-painted for realism. Wonderful for every dress-up occasion—for parties or gifts. Fun for children and adults alike.

The Monkey
$2.95

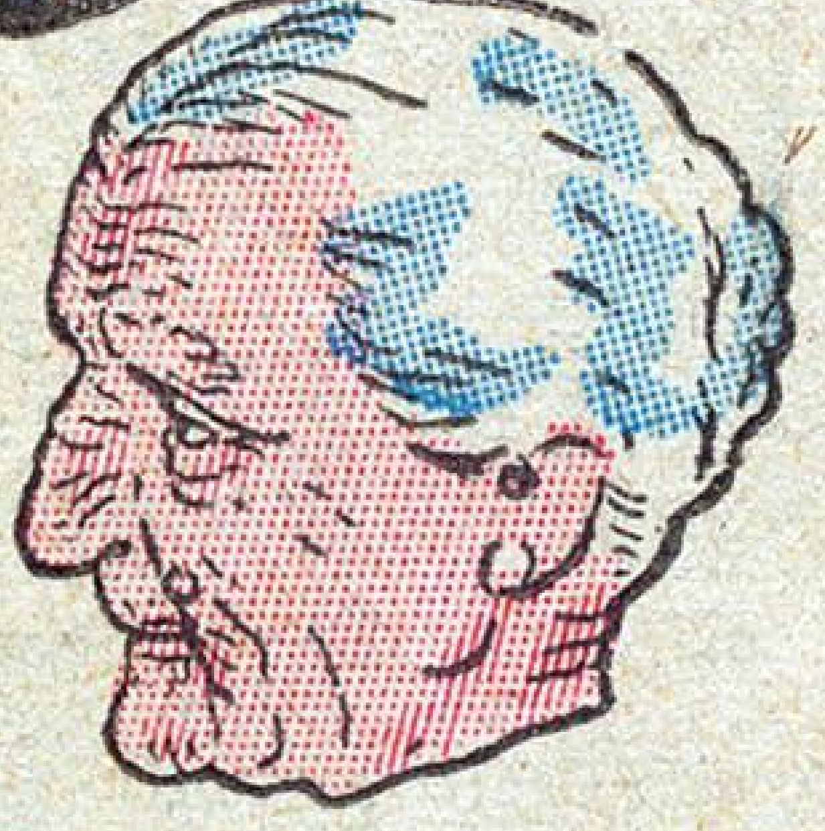


English Major
$2.95



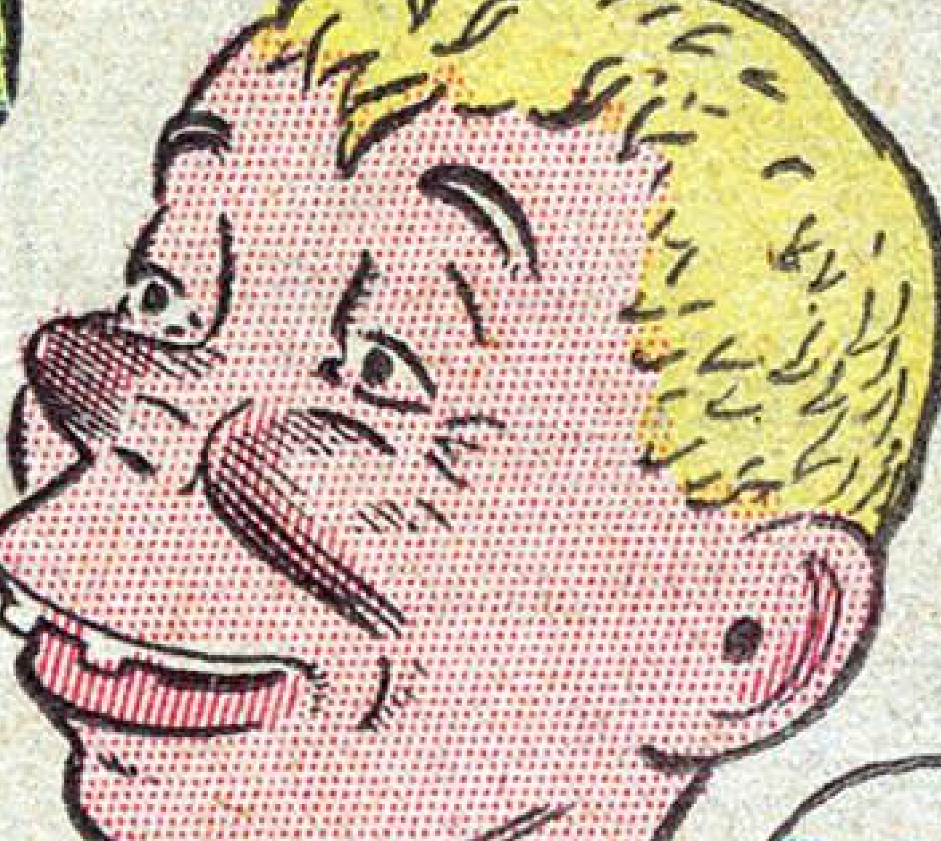
Minstrel
(Black Face)
$2.95

BOY! WOULD I HAVE FUN WITH THAT MONKEY FACE
YOU'RE FUNNIER WITH YOUR OWN
THE MYSTERY MONKEY MAN SURE HAS THE GIRLS ALL AGOG
WHO IS HE AND WHERE DID HE GET THAT MASK?

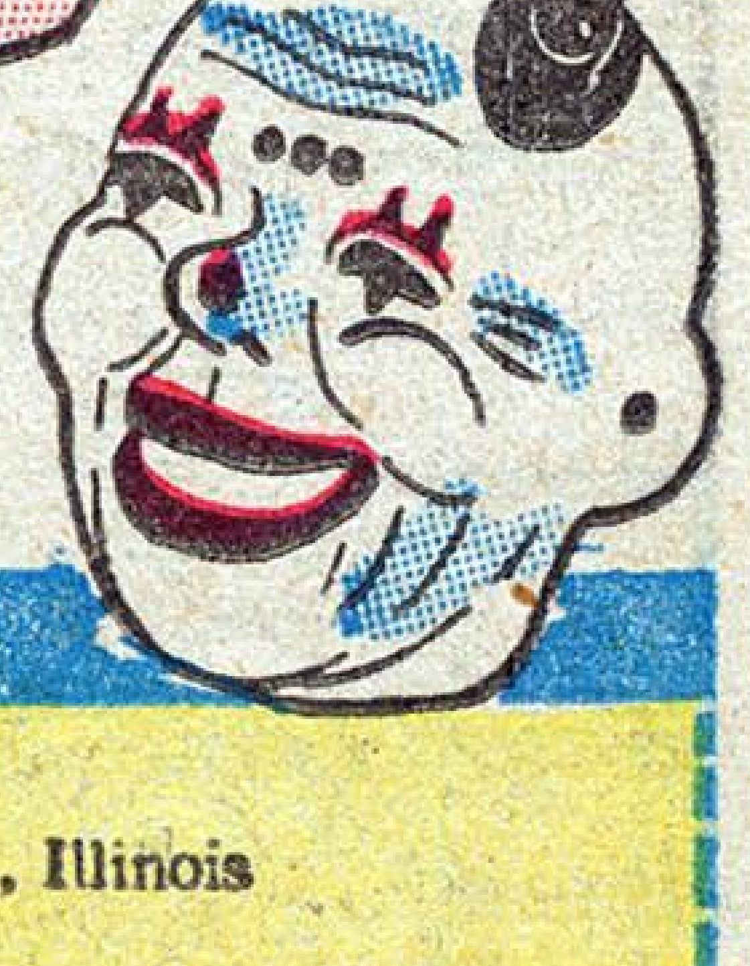


"Anti-Q"
(Old Lady)
$2.95

OTHER SUBJECTS
Devil, $2.95
Beggar, $2.95
Special
SANTA CLAUS, $4.95



Clown
$2.95



MORTIMER SNERD
(by permission of Edgar Bergen)

Yes, here is Mortimer in all his goofiness. People howl with laughter when you put on this lifelike mask of Edgar Bergen's famous character! ***Special*** **$3.95**

SEND NO MONEY!

Just mail coupon below. ORDER MASKS BY NAME as listed in this ad. All masks priced at $2.95, except Mortimer Snerd, ($3.95) and Santa Claus ($4.95). When package arrives pay postman the price plus C.O.D. postage (we pay postage if cash is sent with order). Sanitary laws prohibit return of worn masks. All masks guaranteed perfect.

RUBBER-FOR-MOLDS INC.
6044 Avondale Ave., Dept.465D, Chicago 31, Illinois

RUSH COUPON NOW!

Rubber-For-Molds, Inc.
6044 Avondale Ave., Dept.465 D Chicago 31, Illinois
Send me Rubber Masks as listed below:

( ) Ship C.O.D. I will pay postman the price plus C.O.D. postage.
( ) Ship postpaid. Payment in full enclosed herewith.

NAME..
STREET.......................................P.O. ZONE..........
CITY...STATE..............

MILLIE THE MODEL

"JEWEL FOOL!"

MILLIE
THE MODEL
I THOUGHT ROBBERS *TAKE* THINGS NOT *GIVE* THEM!
"JEWEL FOOL!"
2304
WHAT'S THE NEW JOB THAT MR. HANOVER WANTS US FOR?
ALL I KNOW IS THAT IT'S PRETTY *CONFIDENTIAL!*
1
IS MR. HANOVER USING ANY *OTHER* MODEL?
YES, CHILI SEVEN!

CHILI SEVEN– I WAS AFRAID OF THAT!
WHAT'S THE MATTER? AFRAID OF COMPETITION?
IT'S CHILI!
CAN'T YOU STAND MY COMPETITION, LITTLE ONE?
I'D JUST LIKE TO HAVE A WORTHY OPPONENT, CHILI DEAR!
YOU THINK YOU'RE CLEVER DON'T YOU?
PLEASE EXCUSE ME FOR A MINUTE!
CAN'T TAKE IT, EH?
NO, I JUST WANT TO LEAVE MY MANNERS OUTSIDE AND START OFF EVEN WITH YOU!
I'LL SHOW YOU MANNERS!
CUT IT OUT! HANOVER'S COMING!
GOOD MORNING! COME INTO MY OFFICE! I WANT TO EXPLAIN TOMORROW'S JOB!
WHO'S THE TALL, DARK, AND HANDSOME?
MILLIE, CHILI, AND FLICKER, THIS IS VICTOR ALLAIRE! I JUST HIRED HIM! HE'S WORKING WITH US TOMORROW!
WHERE?

THE GIRLS AND VICTOR WILL DISPLAY JEWELRY AT THE OPENING OF THE NEW SAFFAIR JEWELRY STORE TOMORROW!
HEY, WILL THERE BE ANY **COPS** THERE?
I WONDER WHY HE ASKED THAT!
NO! SAFFAIR DOESN'T WANT ANY BAD PUBLICITY! ANYWAY, FLICKER AND **YOU** WILL BE THERE!
I'VE BEEN IN SOME PRETTY TOUGH SPOTS, BUT I WOULDN'T CALL **THAT** SHRIMP PROTECTION!
WHAT DOES HE MEAN BY "TOUGH SPOTS?"
DON'T YOU CALL **ME** A SHRIMP!
RIGHT! YOU'RE A ***JELLYFISH!***
HOW **DARE** YOU TALK TO FLICKER LIKE THAT?
WHAT'S THE MATTER, MILLIE? CAN'T YOU RECOGNIZE A REAL MAN WHEN YOU SEE ONE?
I'LL TAKE FLICKER ***ANY DAY,*** YOU EGOTISTICAL MALE!
NOW, NOW, NO QUARRELING!
IGNORE HER, VICTOR! YOU'RE ***MY*** TYPE!
YOU SAID IT, BABY! YOU'VE GOT ENOUGH SENSE TO CHOOSE A ***REAL*** MAN!
GEE, HE'S GOT A BULGE AT HIS HIP LIKE A ***GUN!***
C'MON, CHILI, LET'S TAKE A WALK! SO LONG, ***RUNT!***
GLUB!
HEY!
3
VICTOR'S THE REAL HE-MAN TYPE, ISN'T HE?
REMINDS **ME** MORE OF A GANGSTER!
GANGSTER!

The NEXT MORNING...
WELL, ARE WE ALL SET TO LEAVE FOR THE OPENING OF THE JEWELRY STORE?
WE'VE GOT TO WAIT FOR VICTOR!
HE OUGHT TO BE HERE SOON! WE CAME IN AT THREE THIS MORNING!
HE TOOK YOU *OUT?*
YES! WHAT A MAN! SO POWERFUL, AND SUCH A SMOOTH DANCER!
AND HE'S *SO* INTERESTED IN HIS WORK!
INTERESTED IN HIS WORK!
YES, HE ASKED ME ALL ABOUT THE JOB TODAY–WHO'S GOING TO BE THERE, HOW LONG IT WILL LAST!
I'M SURE HE PLANS TO *STEAL* THE JEWELS! I'LL PHONE THE POLICE TO BE AT THE OPENING!
EXCUSE ME FOR A MOMENT! I WANT TO MAKE A *PHONE CALL!*
DON'T TRY TO STEAL MY *BOY FRIEND* FROM ME, JUNIOR!
A FEW MINUTES LATER...
VICTOR'S HERE! LET'S HEAD FOR THE *JEWELRY STORE!*
I'M GLAD I PHONED THE POLICE TO BE THERE!

At THE OPENING OF THE SAFFAIR JEWELRY STORE...
THESE HANOVER MODELS DISPLAY SOME OF OUR LATEST ITEMS!
I HOPE THE COPS COME BEFORE VICTOR TRIES ANYTHING!
REACH FOR IT! THIS IS A STICK-UP!
O.K., BOYS, START PICKING UP THESE GEMS!
VICTOR'S GANG!
I'D DO SOMETHING BUT MY FEET WON'T MOVE!
HEY, YOU GUYS!
NO, YOU DON'T!
KLUNK!
T'ANKS, SIS!
I KNOCK OUT THEIR CHIEF AND THEY THANK ME! I DON'T GET IT!
BOY, I'M SCARED!
OOOPS, THERE GO MY FLASH BULBS!

POP! BANG! POP! BANG! BANG!
WHAT WAS THAT?
SOUNDS LIKE SHOOTING!
LET'S BEAT IT, BOYS!
HERE COMES THE LAW!
WHAT'S YOUR HURRY, BOYS?
SAFFAIR jewelry store
WHAT HAPPENED, LIEUTENANT ALLAIRE?
LIEUTENANT?
I'M A DETECTIVE! I WAS ASSIGNED TO THIS JOB TO WATCH FOR A HOLD-UP!
OMIGOSH!
SORRY I HAD TO ACT THAT WAY YESTERDAY, FLICKER! YOU'RE A HERO NOW!
AW, I HAD IT ALL PLANNED AND MILLIE HELPED BY CALLING THE POLICE!
HAS ANYONE SEEN CHILI?
SHE FAINTED FIVE MINUTES AGO!
NEXT TIME I'LL GET MYSELF AN EASIER FOE THAN MILLIE THE MODEL!
Dear Diary.
A gem on the hand is worth two in the store.
Mill
THE END

TESSIE THE TYPIST

SKIDSY, I DO HOPE YOU REALIZE HOW **LUCKY** YOU ARE TO HAVE A GIRL FRIEND WHO KNOWS HOW TO KNIT SWEATERS!
"KNIT A BETTER SWEATER!"
2750
MSW
SKIDSY, I HAVE **GREAT NEWS** FOR YOU!
YOU **HAVE?**
I'M GOING TO KNIT A **SWEATER** FOR YOU!
OH, **NO!**
1

TESSIE, PLEASE DON'T KNIT A SWEATER FOR ME!
BUT, SKIDSY, WHY NOT?
THE LAST TIME YOU KNITTED A SWEATER FOR ME, IT WAS A MILE TOO BIG AND I HAD TO WEAR IT TO SPARE YOUR FEELINGS! LET'S NOT GO THROUGH THAT AGAIN!
HOW DARE YOU SPEAK THAT WAY ABOUT MY KNITTING? I HAVE A GOOD MIND NOT TO KNIT YOU A SWEATER!
BESIDES, MY KNITTING HAS IMPROVED TREMENDOUSLY!
TESSIE, WHY DON'T YOU KNIT A SWEATER FOR STAN, DAVE, JIM, GARY... ANYBODY... BUT NOT ME!
SKIDSY, NEVER SPEAK TO ME AGAIN!
HMMPH! I'LL TEACH HIM!
HELLO, STAN, THIS IS TESSIE!
HI, TESSIE!
I'M GOING TO KNIT A SWEATER FOR YOU, STAN! WHAT COLOR WOULD YOU LIKE IT TO BE?
BLUE!

THANKS A MILLION, TESSIE! IT'S GREAT OF YOU TO WANT TO KNIT ME A SWEATER!
I KNEW YOU'D FEEL THAT WAY, STAN!
AND HOW, TESSIE! IT'LL MAKE A REAL HIT WITH JOAN!
WELL, I CERTAINLY DO NOT LIKE THE IDEA OF MY KNITTING A SWEATER FOR STAN SO HE CAN IMPRESS JOAN!
WELL, I DON'T THINK I'LL KNIT A SWEATER FOR STAN, EITHER!
HELLO, DAVE! THIS IS TESSIE!
HELLO, TESSIE!
HOW WOULD YOU LIKE ME TO KNIT A SWEATER FOR YOU DAVE?
HEY, I'D LIKE IT FINE! MAKE SURE YOU DO A GOOD JOB!
MAKE SURE I DO A GOOD JOB! WELL, I DON'T THINK THAT WAS A VERY NICE THING TO SAY! I WON'T KNIT A SWEATER FOR HIM, EITHER!
HELLO, JIM···THIS IS TESSIE! WOULD YOU LIKE ME TO KNIT A SWEATER FOR YOU?
I SURE WOULD, TESSIE!

OF COURSE, I KNOW IT WON'T LOOK AS GOOD AS A **BOUGHT** SWEATER, BUT I'LL BE GLAD TO HAVE IT ANYWAY!
AND JUST WHAT MAKES JIM THINK THAT MY SWEATER WON'T LOOK AS GOOD AS A **BOUGHT** ONE? THAT SETTLES **THAT!** I WON'T KNIT ONE FOR HIM, EITHER!
HELLO, GARY... THIS IS TESSIE!
WOULD YOU LIKE ME TO KNIT A SWEATER FOR YOU, GARY?
AND HOW!
AND I PROMISE TO WEAR IT, NO MATTER WHAT IT **LOOKS LIKE!**
NO MATTER WHAT IT LOOKS LIKE!
I WON'T KNIT A SWEATER FOR **ANYONE!**
THE NEXT MORNING...
PACKAGES FOR YOU, TESSIE!
FOR ME?
U.S. MAIL

GIFTS! FROM STAN, DAVE, JIM AND GARY!
YIPES! NOW I'LL HAVE TO GET SWEATERS FOR THEM!
OH, SKIDSY!
TESSIE!
I'VE GOT TO GIVE SWEATERS TO STAN, DAVE, JIM AND GARY.....AND IT'S ALL 'YOUR FAULT'!
MY FAULT?
CERTAINLY, IF YOU HAD LET ME KNIT A SWEATER FOR YOU IN THE FIRST PLACE, THE WHOLE THING WOULD NEVER HAVE HAPPENED!
NOW YOU BUY FOUR SWEATERS FOR ME TO GIVE THEM, OR I'LL NEVER SPEAK TO YOU AGAIN!
HEY, SKIDSY, HOW DO YOU LIKE MY NEW SWEATER?
WHAT DID I DO??
THE END

BOYS! GIRLS!

RECEIVE THESE NEW 1948 MICROSCOPE SETS FREE!

Smart HI-POWER All-Metal MICROSCOPES

Optical Lenses Provide Clear Sharp Images

Adjustable Stand and Wheel Focus

Illustrated Manual

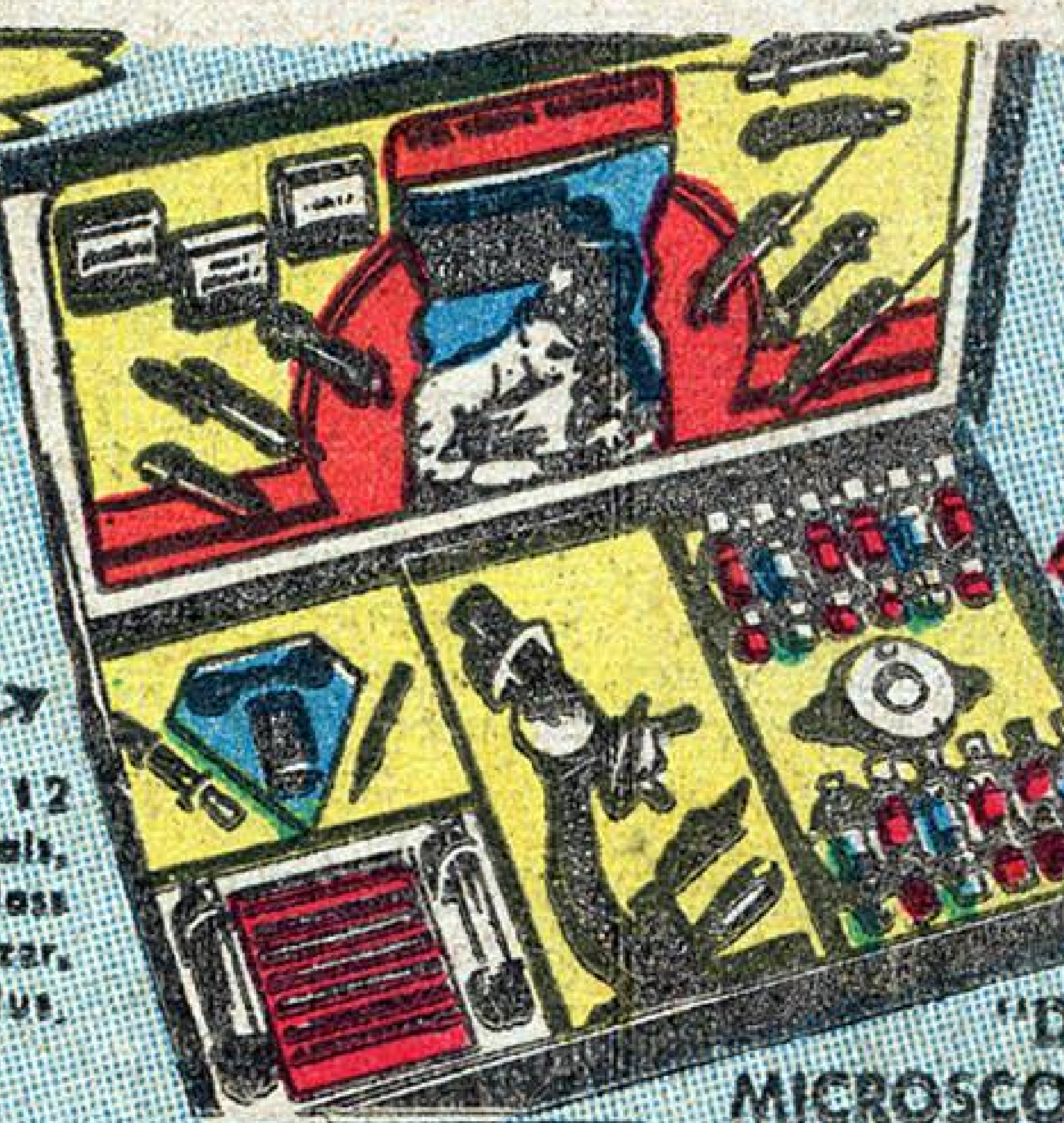
Complete with Slides, Tubes, and Chemicals

Be a Detective! Examine Clues!

Study Nature!

Be a Scientist! Doctor!

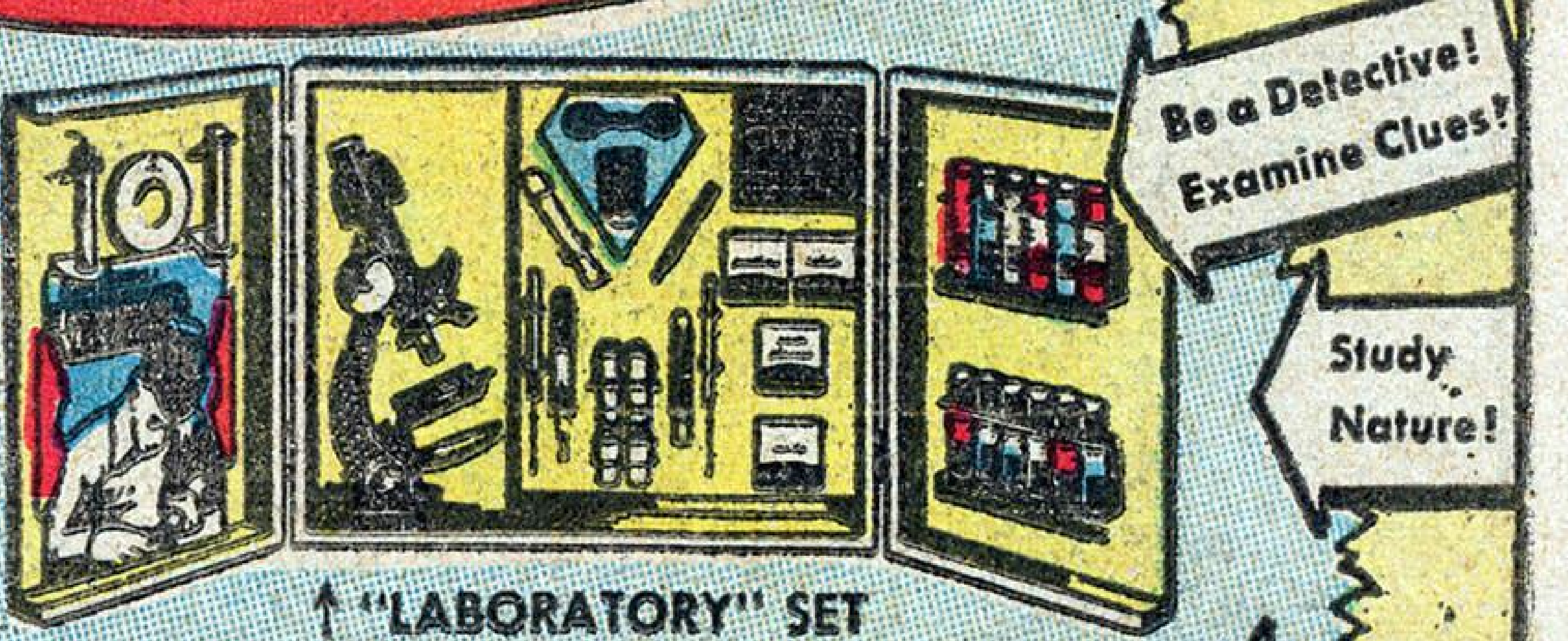
Explore Wonders of Science!



Set includes 12 bottles chemicals, 2 test tubes, glass slides, polarizer, stir-rods, illus. manual, etc.

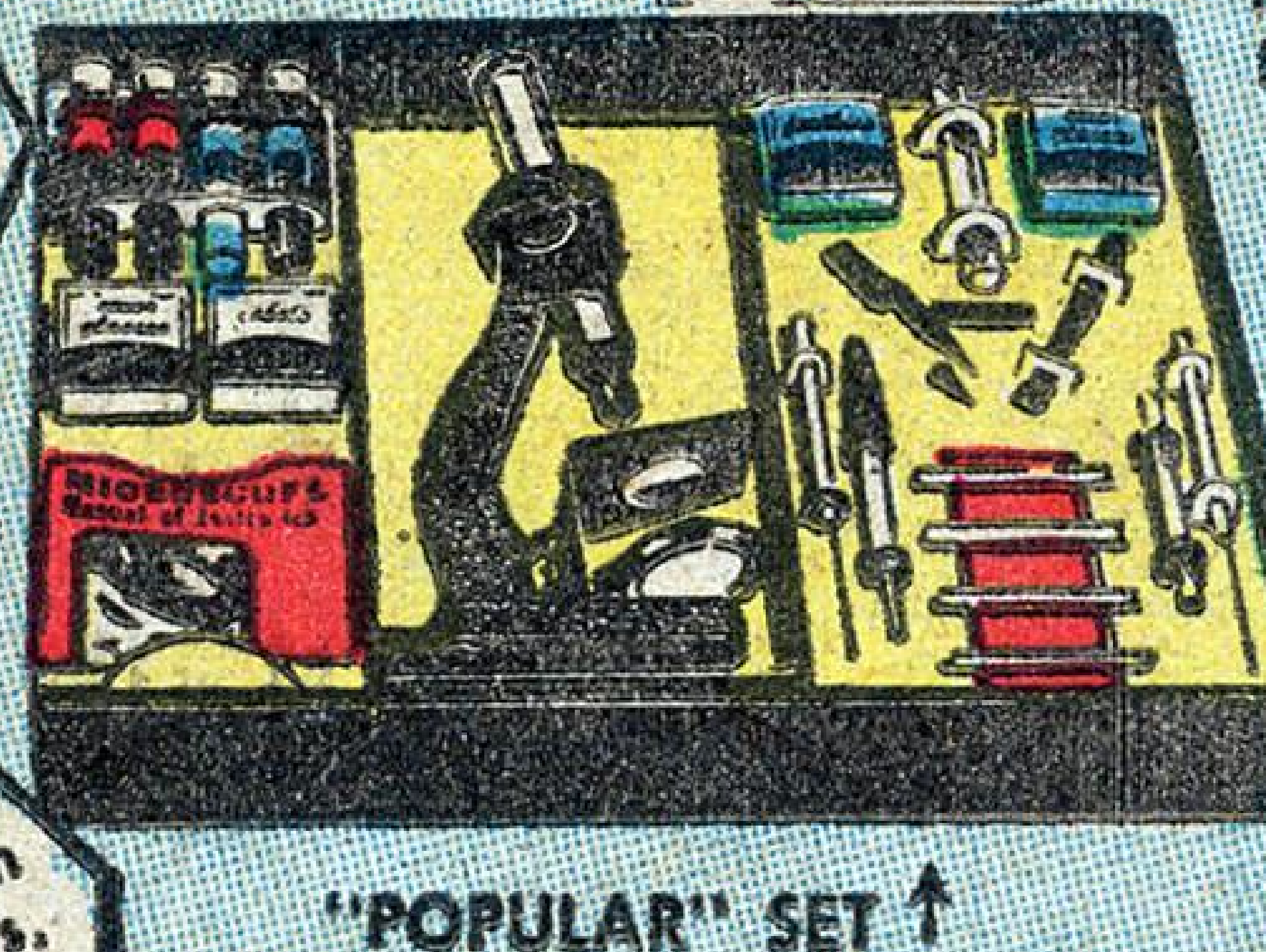
"Deluxe" MICROSCOPE SET

Discover nature's exciting mysteries! Hi-power 8" high microscope. Automatic turret 30-60-90 powers. 38 pieces lab equipment. Box 18"x9½"x 3½". *Yours for Only 70 lbs. Old Clothes!*



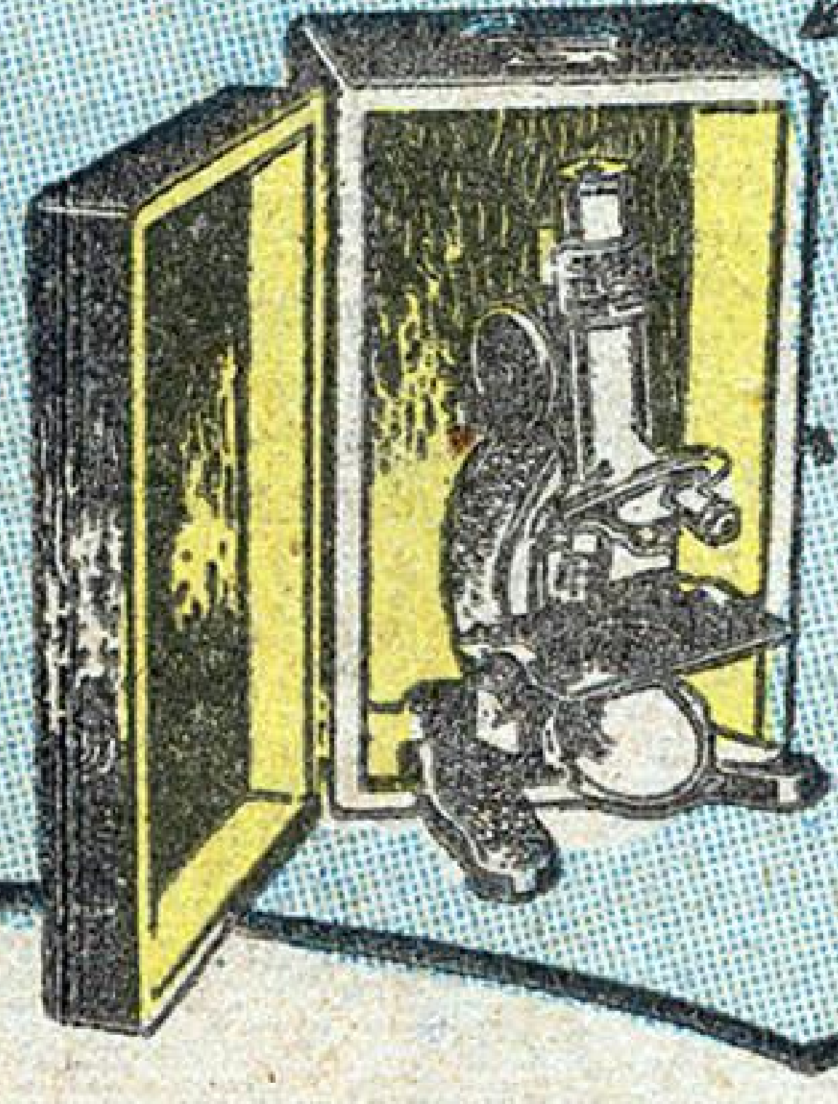
↑ "LABORATORY" SET

Explore atomic secrets! This hi-power microscope enlarges over 90 times! 38 pieces lab. equipment incl. 14 bottles chemicals, 2 test tubes, glass slides, manual, etc. Beautiful 10½" high wooden cabinet. Special metal racks to hold chemicals. *Yours for Only 90 lbs. Old Clothes!*



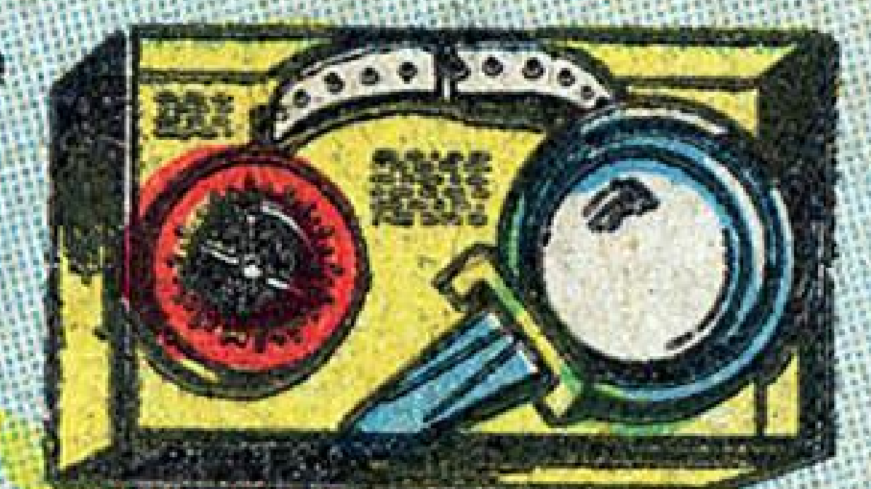
"POPULAR" SET ↑

Do thrilling experiments! All-metal 60-power 8" high microscope, 4 bottles chemicals, dissecting needles, test tubes, tweezers, glass slides, stir-rods, illus. manual, etc. Box 14"x9½"x2½". Yours for Only 45 lbs. Old Clothes!



"Scientific" Microscope

Want to be a famous doctor or scientist? Examine blood stains! Do exciting experiments! Powerful microscope magnifies 425 times! 19 special lenses. Chrome tube, automatic turret. Carrying case 9½" high. *Yours for Only 200 lbs. Old Clothes!*



SCOUT KIT ↑

Contains fine compass and special signal reflector for sending messages. *Send Only 20 lbs. Old Clothes!*

FREE! THESE WONDERFUL MICROSCOPE SETS!

EVERYONE RECEIVES A SET!

IT'S EASY! IT'S SIMPLE!

GATHER OLD CLOTHES

FROM YOUR ATTIC AND CELLAR AND FROM FRIENDS AND NEIGHBORS

SEND IN OLD CLOTHES

AND RECEIVE **FREE** THE SET YOU CHOOSE

SEND IN OLD CLOTHES THIS EASY WAY AND RECEIVE WONDERFUL SET!

1. Choose the set you want from above pictures.
2. Underneath the set you've chosen is shown the amount of old clothes and rags you should send. Gather together this amount of clothes from your attic or cellar, and from friends and relatives.
3. Any old clothes or rags will do, regardless of age or condition, except shoes, socks, raincoats, and lumber jackets.
4. To be acceptable, rags must be clean cotton, and not smaller than the size of a handkerchief.
5. Put clothes in box or tie neatly with rope into bundle. Write your name and address clearly on bundle or box, and address shipment to GIBSON-PAGE COMPANY, INC., 5 North Street, Rochester 4, N. Y.
6. If bundle weighs over 50 lbs., take it to railroad station and ship by freight collect. We'll pay the freight. (Do not use express.) If bundle weighs less than 50 lbs., take it to nearest post-office and ship by parcel post. That's all you do.
7. Send coupon TODAY, so that we can get YOUR SET ready for you. Then—as soon as your bundle arrives—we can send you your set RIGHT AWAY! Join the thousands of boys who have already received these beautiful sets!

This offer is made for advertising purposes. After you receive your set, we would like you to send us a letter, describing some of the interesting things you have done with the set.

HURRY! SEND COUPON NOW! RESERVE YOUR SET!

GIBSON-PAGE COMPANY, INC.
5 North Street, Rochester 4, N. Y.

Please get my MODEL ________ MICROSCOPE SET ready for me! (Write down model of set you've chosen.) I will send ____ pounds of old clothes to you within ____ days.

Name ________________

Street Address ________________

City ____________ State ______

HEDY DE VINE

IN "A KISS FOR A MISS!"

I TOO WOULD PAY $5000 A WEEK TO DO THAT!
BUT WHAT'S EVEN WORSE IS THE STUDIO PAYS HIM!
2261
DARLING!
SWEETHEART MINE!
ANGEL!
PRECIOUS!
PHOOEY!
1

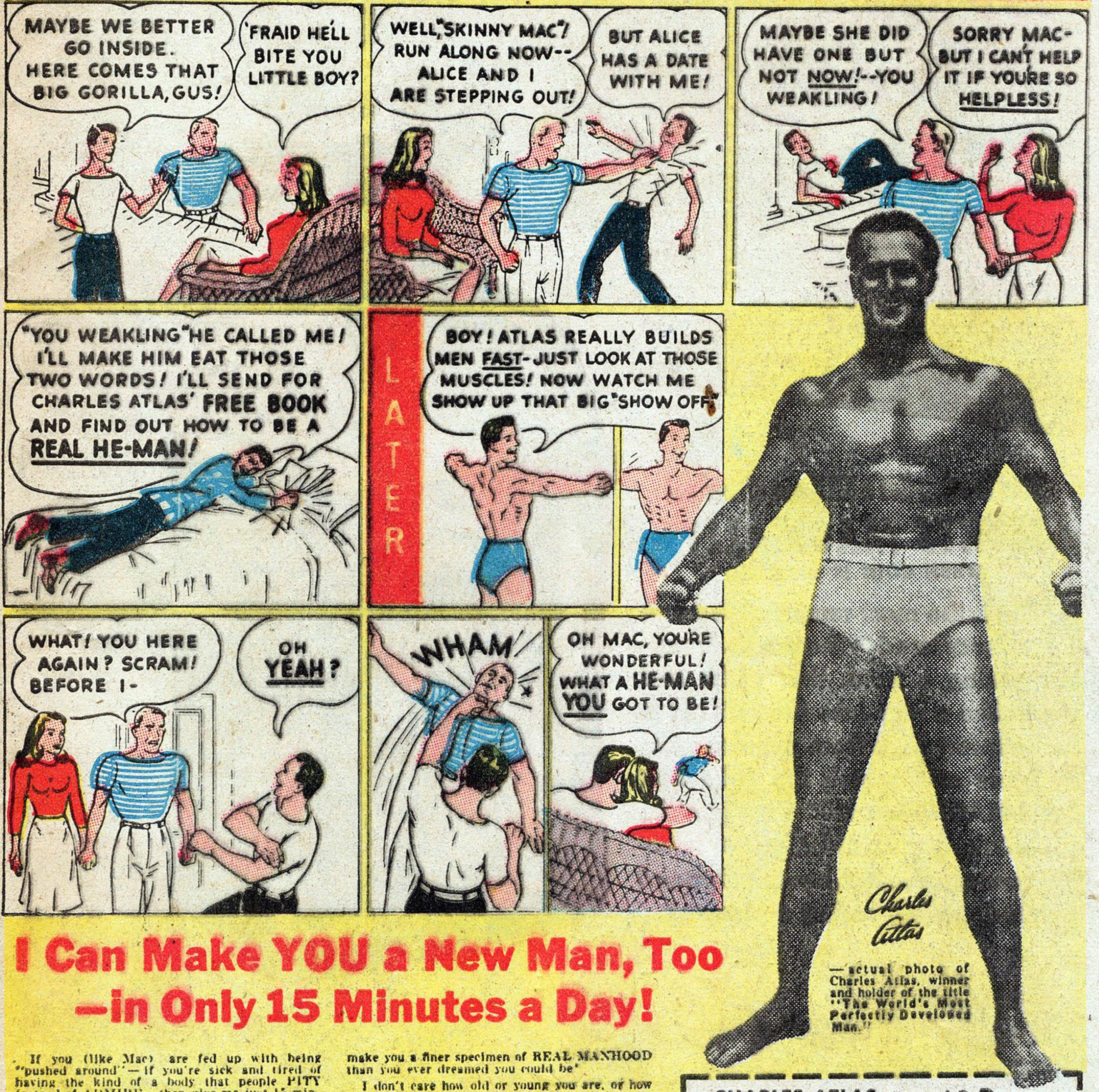
DISGUSTING! KISSING IS KISSING BUT I CAN'T SEE *OVERDOING* IT!
CUT! THAT'S ENOUGH FOR TODAY!
IT'S ABOUT *TIME!* HE'S BEEN KISSING HER FOR SEVEN HOURS!
FOR PETE'S SAKE, HEDY, MUST YOU *ALWAYS* PLAY THOSE PARTS WITH ALL THAT KISSING?
OF *COURSE*- IF THE SCRIPT *CALLS* FOR IT!
WELL, DEMAND SCRIPTS *WITHOUT* KISSING!
WHY, GABBY, I DO BELIEVE YOU'RE JEALOUS
WHY SHOULDN'T I BE? AND GOSH! WHEN YOU LOOK AT ME LIKE THAT! OHHH!
DON'T WORRY! I ALWAYS THINK OF *YOU* WHEN I'M KISSING THEM!
I WISH SOMETIMES YOU'D KISS *ME* AND THINK OF *THEM!*
AT LEAST WHEN I KISS YOU, WE'RE ALWAYS *ALONE!*
HEDY! WHERE ARE YOU?
HUH? RIGHT HERE!
I MIGHT HAVE *KNOWN!*
HEDY DE VINE

LE GRAND DOESN'T LIKE THOSE KISSING RUSHES! WE'LL HAVE TO WORK OVERTIME AND DO THEM OVER!
WELL, *BUSINESS* IS *BUSINESS!*
YIPE!
LET'S HAVE A *REHEARSAL* FIRST!
CERTAINLY!
BAH!
KISSING! KISSING! KISSING! DON'T THEY EVER THINK OF ANYTHING ELSE? EVERY NIGHT AFTER WORK SHE'S ALWAYS TOO TIRED TO KISS ME GOOD NIGHT!
PLUNK!
HEY! I'VE GOT AN *IDEA!*
PUBLIC LIBRARY
IT *MUST* BE ONE OF *THESE* MAGAZINES! I'M *SURE* I SAW IT HERE SEVERAL YEARS AGO!
HEALTH HINTS
QUIET PLEASE
SEVERAL HOURS LATER...
YIPPEE! HERE IT IS!
HEALTH HINTS

DOCTORS DISCLOSE THAT KISSING IS HARMFUL
Your life is shortened several minutes by every kiss." Dr. Frabrish Gonfenstemer revealed recently in an interview...
HOPE NOBODY SAW ME BORROW THIS MAGAZINE! I'LL RETURN IT WHEN I'M *THROUGH!*
OKAY, CUT!
WHEW! I GOT BACK JUST IN *TIME!*
HEDY DE VINE
I LEFT IT ON HER DRESSING TABLE! SHE CAN'T *MISS* IT!
WHERE DID THAT MAGAZINE COME FROM? I DIDN'T *LEAVE* IT THERE!
WHAT'S THIS?
HEALTH HINTS
OH MIGOODNESS!

OH! MR. LE GRAND! MR. LE GRAND!
SO FROM NOW ON, I DON'T WANT ANY ROLES WITH *KISSING!*
ALL RIGHT, HEDY! YOUR CONTRACT SAYS YOU CAN CHOOSE YOUR ROLES!
OH, BOY! OH, BOY! IT WORKED! GABBY, YOU'RE A SMOOTH OPERATOR! HEH, HEH!
GREGG LE GR PRODU
LATER..
GABBY, WILL YOU PLEASE DRIVE ME HOME?
SURE! YOU BET, PET!
NO MORE KISSING ROLES FOR ME, GABBY!
GOOD, HEDY!
WELL, GOOD NIGHT, GABBY! I'M TIRED!
SAY, WAIT A MINUTE, SUGAR! AREN'T YOU *FORGETTING* SOMETHING?
WHAT?
MY GOOD NIGHT KISS! I'M *READY!*
NO MORE KISSING FOR *ME* — THIS ARTICLE, YOU KNOW!
YOIKS!
?
GO AHEAD! DON'T ASK ANY QUESTIONS! *KICK ME!*
THE END

HOW JUST TWO WORDS TURNED MAC INTO A HE-MAN!


MAYBE WE BETTER GO INSIDE. HERE COMES THAT BIG GORILLA, GUS!
'FRAID HE'LL BITE YOU LITTLE BOY?
WELL, "SKINNY MAC"! RUN ALONG NOW-- ALICE AND I ARE STEPPING OUT!
BUT ALICE HAS A DATE WITH ME!
MAYBE SHE DID HAVE ONE BUT NOT NOW!--YOU WEAKLING!
SORRY MAC- BUT I CAN'T HELP IT IF YOU'RE SO HELPLESS!
"YOU WEAKLING" HE CALLED ME! I'LL MAKE HIM EAT THOSE TWO WORDS! I'LL SEND FOR CHARLES ATLAS' FREE BOOK AND FIND OUT HOW TO BE A REAL HE-MAN!
LATER
BOY! ATLAS REALLY BUILDS MEN FAST-JUST LOOK AT THOSE MUSCLES! NOW WATCH ME SHOW UP THAT BIG "SHOW OFF"
WHAT! YOU HERE AGAIN? SCRAM! BEFORE I-
OH YEAH?
WHAM
OH MAC, YOU'RE WONDERFUL! WHAT A HE-MAN YOU GOT TO BE!
Charles Atlas

—actual photo of Charles Atlas, winner and holder of the title "The World's Most Perfectly Developed Man."

I Can Make YOU a New Man, Too —in Only 15 Minutes a Day!

If you (like Mac) are fed up with being "pushed around"—if you're sick and tired of having the kind of a body that people PITY instead of ADMIRE—then give me just 15 minutes a day! That's all I need to PROVE I can make you a NEW MAN!

I know what I'm talking about. I was once a thin, pepless, 97-pound "bag of bones" myself. Then I discovered my now-famous secret, "Dynamic Tension." It turned me into "The World's Most Perfectly Developed Man." And I have used this secret to rebuild thousands of other scrawny, half-alive weaklings into perfect, red-blooded specimens of real HE-MANHOOD. Let me prove that I can do the same for YOU!

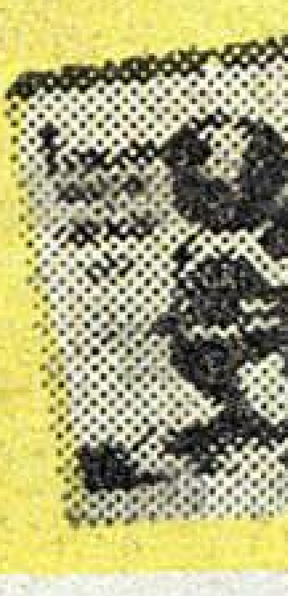
"Dynamic Tension" Does It!

Using "Dynamic Tension" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest measurements, broaden your back, fill out your arms and legs. This easy, NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be!

I don't care how old or young you are, or how ashamed of your present physical condition you may be. If you can simply raise your arm and flex it I can add SOLID MUSCLE to your biceps—yes, on each arm—in double-quick time!

FREE BOOK

Thousands of fellows have used my marvelous system. Read what they say—see how they look before and after—in my book, "Everlasting Health and Strength."



Send NOW for this book—FREE. It tells all about "Dynamic Tension." Shows you actual photos of men I've turned from puny weaklings into Atlas Champions. It tells how I can do the same for YOU. Don't put it off! Address me personally, Charles Atlas, Dept. 60 D, 115 East 23rd Street, New York 10, N. Y.

CHARLES ATLAS, Dept. 60 D
115 East 23rd St., New York 10, N.Y.

I want the proof that your system of "Dynamic Tension" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

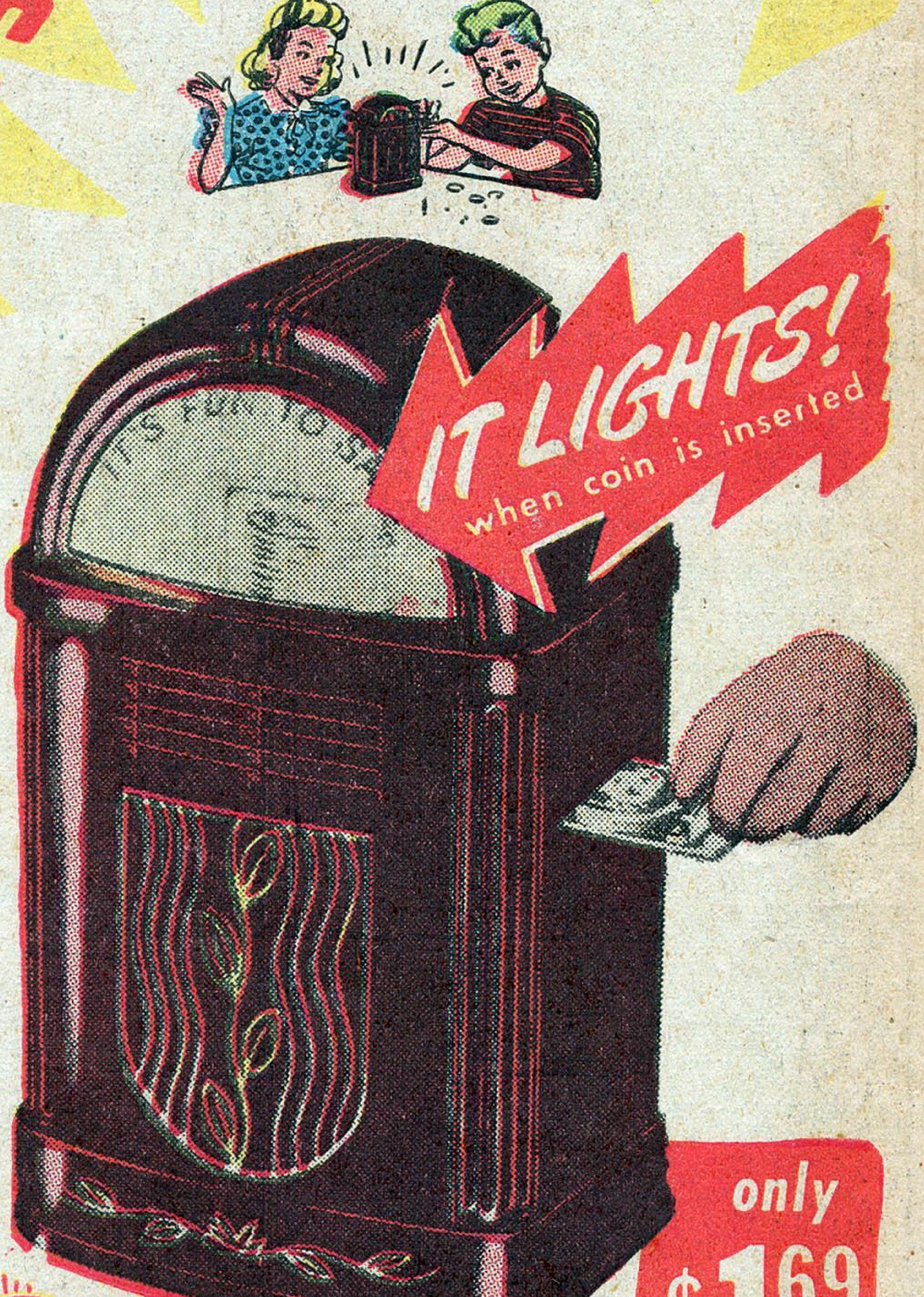
Name..Age......
(Please print or write plainly)

Address..

City.................... Zone No. (if any)......State...........

AMAZING! NEW!

ELECTRONIC JUKE-BOX BANK



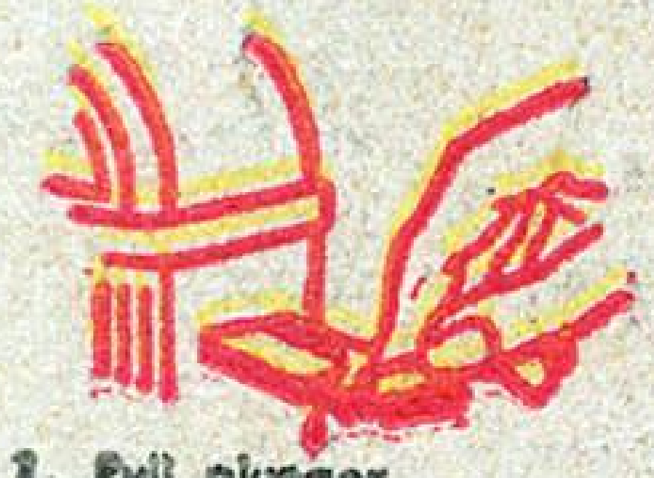
Now You Can Get a KICK out of Saving!

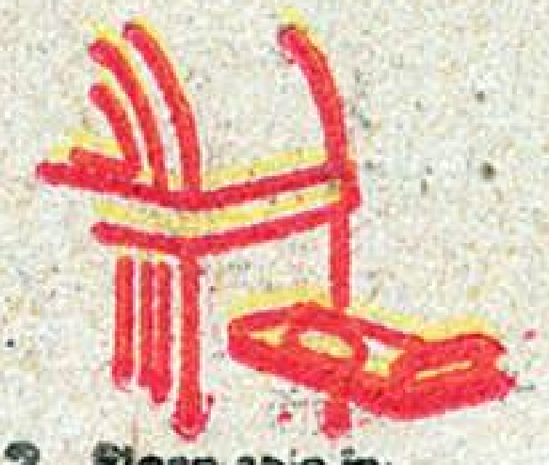
LIGHTS MAGICALLY!

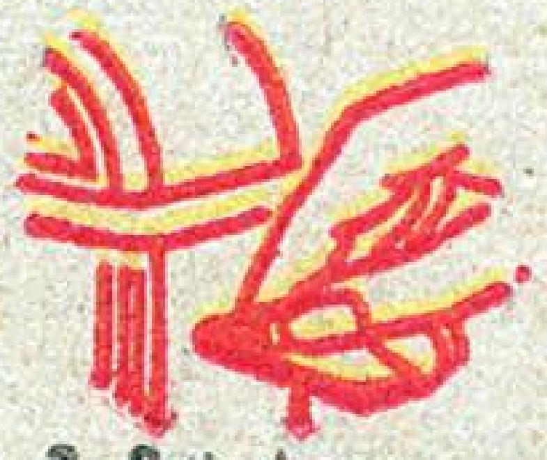
WHEN COIN IS INSERTED

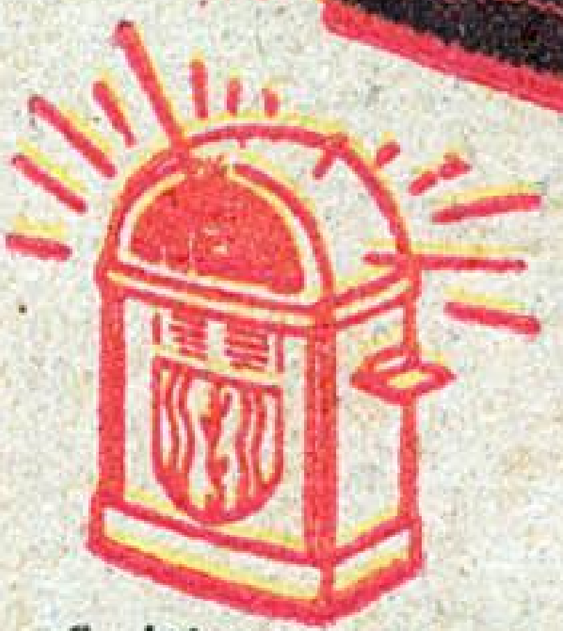
HERE is the most remarkable bank ever offered to the public. Imagine getting a bank that looks and works like a *real Juke Box*. It's great fun to insert coins from pennies up to quarters and watch the Juke Box Bank MAGICALLY LIGHT UP just like a real Juke Box would. Made of colorful plastic and metal, beautifully hand painted. Makes saving a pleasure.

only $1.69


1. Pull plunger all the way out


2. Place coin in slot provided


3. Push plunger all the way in


4. Watch it magically light up!

SEND NO MONEY

Just send name and address. Pay postman $1.69 plus a few cents postage on delivery or send a check or money order, we pay postage. Inspect the Juke Box Bank for five days. If not delighted, return it and your money will be cheerfully refunded. Send your order NOW.

SEND NO MONEY

SHAR-LEE CO., 425 W. Superior St., Dept. L
Chicago, Ill.

Send me the Electronic Juke Box Bank on 10 day trial at only $1.69 each. I may return within 10 days for full purchase price refund.

Name..

Address..

City.................................Zone..............State..................

☐ I am enclosing $1.69. Send Juke Box Bank Prepaid.

Reducing Specialist Says:

LOSE WEIGHT

where it shows most

REDUCE

most any part of the body with

SPOT REDUCER

"Thanks to the Spot Reducer, I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Island City, N. Y.

Miss Nancy Mace, Bronx, N. Y., says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steam baths, drugs or laxatives.

Thousands have lost weight this way—in hips, abdomen, legs, arms, buttocks, etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time in your own room. It breaks down fatty tissues, tones the muscles and flesh, and the increased, awakened blood circulation carries away waste fat. Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a money-back guarantee.

MONEY-BACK GUARANTEE
With a 10-DAY FREE TRIAL

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.

Marie Hammel, New York, N. Y., says: "I used to wear a size 20 dress, now I wear size 14, thanks to the Spot Reducer. It was fun and I enjoyed it."

FREE

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

MAIL COUPON NOW!

The "Spot Reducer" Co., Dept S-34
871 Broad St., Newark, New Jersey

Send me at once, for $2 cash, check or money order, the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name ____________________

Address ____________________

City ____________________ State ____________

NEW DIRECT MAIL PLAN SAVES YOU BIG MONEY!

DE LUXE QUALITY SCOTCH PLAID *Fibre* AUTO SEAT COVERS

For Coupes and All Front Seats
Unbeatable Low Price $3.98 POST PAID

Sedans and Coaches COMPLETE SET
Front and Back Seat $6.79 POST PAID

Slips on in a Jiffy!

Fits most Cars!

Check These QUALITY Features

- Colorful, Water Repellant Scotch Plaid Fibre
- Rich Leatherette inserts at points of greatest strain
- Elasticized slip-over sides for snug, smooth fit
- Heavily stitched seams for extra long wear

RICHLY GRAINED· LEATHERETTE TRIM

We challenge comparison because nowhere . . . but ***nowhere*** will you get these ***fine seat covers*** at our ***low price!*** Yes, thanks to our amazing ***direct-from-distributor-to-you*** plan, you can now own long-wearing DeLuxe Auto Seat Covers at ***half the price*** you'd expect to pay. And don't let our low price lead you to confuse our fine covers with inferior auto slip-covers being sold elsewhere. No indeed! These are top quality, ***DeLuxe*** Seat Covers master-tailored of rugged, ***water-repellent*** scotch-plaid fibre and ***richly grained leatherette.*** Their smooth fit and handsome appearance will vastly improve the looks of your car, make it easy for you to slide in and out, protect your clothing and upholstery, and check driving discomfort.

STYLE SA 4-door sedan with 1-pc. seats and backs.

STYLE SB 2-door sedan with split back, 1-pc. seat.

STYLE SC 2-door sedan with separate seats.

STYLE CA Coupe with 1-pc. back.

STYLE CC Coupe with 2-pc. back.

HOW TO ORDER SEAT COVERS

Referring to your license card, list the ***make, year,*** and ***model*** of your car. Also give model number, body type. Also state seat style of your car as shown in illustrations at left. Put all information in coupon below and MAIL TODAY!

Ask the Man Who Owns One! Over 50,000 Satisfied Users!

SPECIAL! FOR CAR OWNERS WHO APPRECIATE THE REALLY GOOD THINGS IN LIFE!

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An out-of-this-world bargain in Super-Fit, Easy-To-Install

Custom Quality Seat Covers

★ Superb Materials ★ Skilled Craftsmanship
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Coupes and Front Seats $6.50 POST PAID

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Pay postman price of covers ordered plus postage or send cash and we pay postage. If not completely delighted return to us within 5 days for refund under our "you must be pleased—or your money-back" guarantee!

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9 Madison Ave., Montgomery 4, Ala.
Price in Canada add 50c. No C.O.D.'s
Please rush me the following Seat Covers checked below:
☐ ***DeLuxe Quality*** front seat **$3.98** ☐ ***DeLuxe Quality*** complete set **$6.79**
☐ ***Custom Quality*** front seat **6.50** ☐ ***Custom Quality*** complete set **9.95**
MAKE ________ YEAR ________ MODEL ________
Body Type ________ Seat Style ☐ Style SA ☐ Style SB ☐ Style SC ☐ Style CA ☐ Style CC
Check One ☐ I am enclosing $________ ***Ship postpaid.***
☐ Ship C.O.D. I'll pay postman $________ plus postage.
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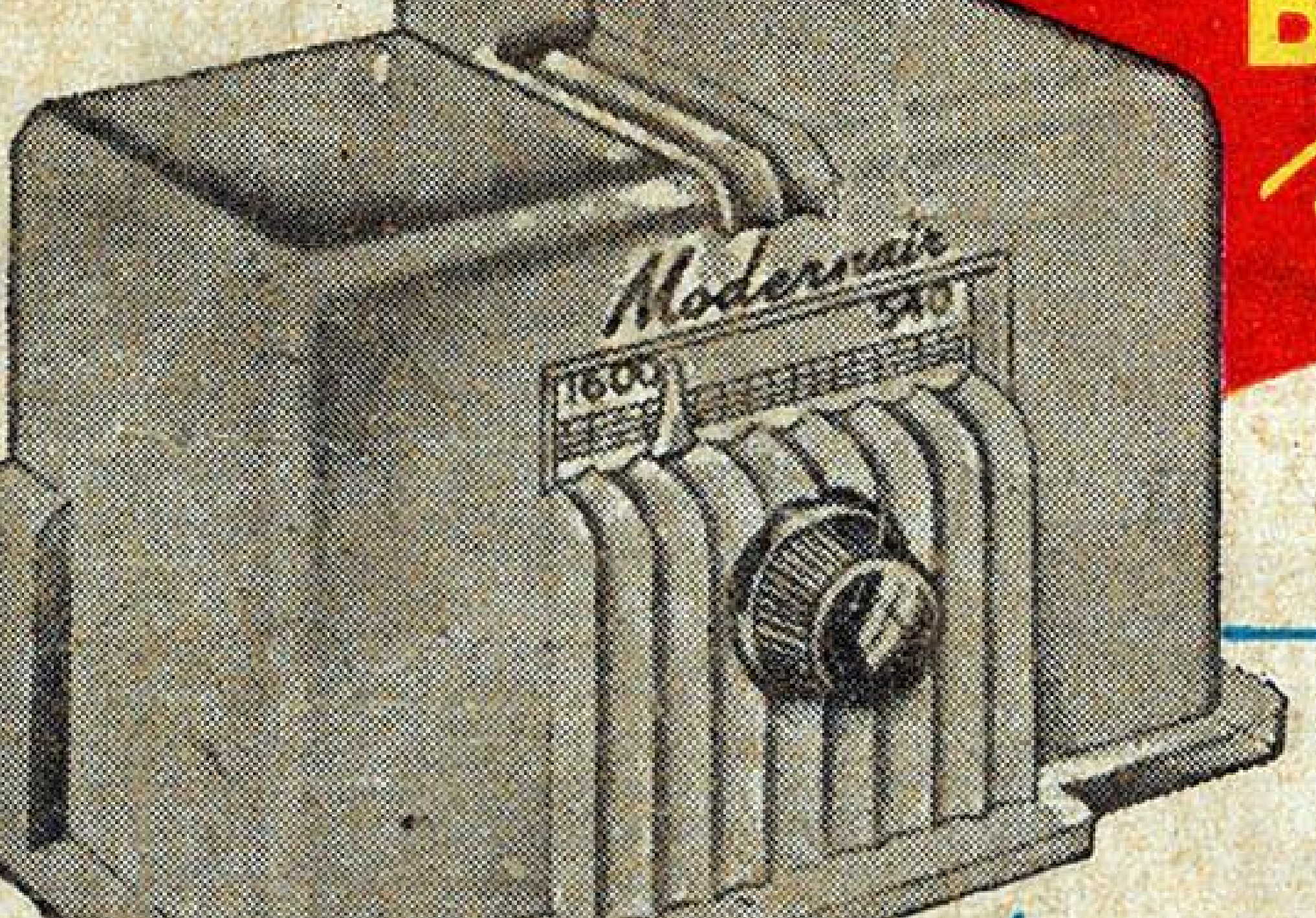

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PRIVATE EARPHONE MEANS THAT YOU ALONE CAN HEAR

SMALL ENOUGH TO FIT THE PALM OF YOUR HAND

Powerful PENTODE Receiving TUBE

POWERFUL ENOUGH TO PICK UP STATIONS 100 MILES AWAY!

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Yes, it's here at last . . . Radio's mighty postwar ***battery midget*** . . . at an almost ***unbelievable low price!*** Look at its streamlined cabinet of lovely, lustrous plastic . . . so tiny you can hold it in the palm of your hand. Listen to its rich fidelity . . . so powerful you can tune in stations 100 miles away. Once you hear it play you'll agree that this ***battery midget radio*** at only $6.95 is a postwar dream come true. Yes, astounding as it may sound, we will send your ***Modernair battery radio*** complete with personal earphone, powerful receiving tube and two batteries for only $6.95. However, our present supply is limited and we can guarantee ***immediate delivery*** only if you ACT NOW!

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